

# Distribution Support Application for single country

Application according to the guidelines “Promoting the distribution of Swiss films and co-productions abroad (export promotion)” by the Federal Office of Culture (FOC).  
Based on Articles 6 to 12 of the FDHA Ordinance on

Measures to Promote the International Presence of Swiss Cinematography and the MEDIA Compensation Measures.

## A Basic Data

### 1. Film specifications

Original title of the film

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Length of the film (minimum 60 minutes)

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First public release date in Switzerland

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Film is  dubbed  subtitled  original version

### 2. Applicant production company Switzerland

Production company

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Manager

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Legal form of company

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Address

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Zip

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City

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Country

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Website

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Phone

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E-mail

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### 3. Applicant distribution company

Distribution company

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Manager

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Legal form of company

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Address

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Zip

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City

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Country

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Website

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Phone

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E-mail

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### 4. Release specifications

Country of distribution

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Cinema release

VOD release

Confirmed theatrical release date

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Confirmed online release date

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Expected number of spectators

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Expected number of views

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Number of release locations

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Number of VOD Platforms

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Release is connected to a local festival premiere (please specify)

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## 5. Distribution strategy

(Please do not use more characters than allowed in the text field)

Release locations and/or VOD/Online platforms

Main target audience

Additional target audience

A large, empty rectangular box with a thin black border, occupying most of the page. It is intended for the user to provide details about their media and marketing strategy.

## B List of Costs / Budget

### 1. Net promotion and advertising costs

Trailers	CHF
Dubbing/subtitling of trailers	CHF
Placement of trailers	CHF
Artwork	CHF
Print costs	CHF
Placement of posters/flyer	CHF
Distribution and mailings	CHF
Advertising on TV	CHF
Advertising on radio	CHF
Advertising (newspapers, magazines)	CHF
Advertising (web and social media)	CHF
Press agent	CHF
Presskits	CHF
Press screenings	CHF
Premiere costs (incl. director's and cast's attendance costs)	CHF
Website	CHF
Social Media	CHF
Other (please specify)	CHF
	CHF
<b>TOTAL PROMOTION AND ADVERTISING COSTS</b>	<b>CHF</b>

### 2. Net production costs

DCP	CHF
Dubbing	CHF
Subtitling	CHF
Encoding/Transcoding	CHF
<b>TOTAL PRODUCTION COSTS</b>	<b>CHF</b>

### 3. Other net costs

(excluding minimum guarantee costs)

Transport/digital transfer	CHF
Other costs (please specify)	CHF
<b>TOTAL OTHER NET COSTS</b>	<b>CHF</b>
<b>TOTAL NET DISTRIBUTION COSTS (1+2+3)</b>	<b>CHF</b>

## C Financial Plan

### I. Receipts

a. Average cinema ticket price	CHF	_____
b. Average % of ticket price (a.) for distributor	%	_____
c. Expected number of admissions		_____
1. Expected gross receipt for film rental = (a) x (b) x (c) : 100	CHF	_____
2. Expected VOD revenues	CHF	_____
3. Sublicensing revenues	CHF	_____
4. Other revenues (please specify, i.e. sponsoring)	CHF	_____
5. Swiss Distribution Support (amount of subsidy applied for, see page 5, 6.1)	CHF	_____
6. Other distribution support (please specify)	CHF	_____
<b>TOTAL RECEIPTS (1+2+3+4+5+6)</b>	<b>CHF</b>	_____

<b>II. Total net distribution costs</b>	<b>CHF</b>	_____
(according to B: List of costs / budget)		

<b>III. Overall revenue</b>	<b>CHF</b>	_____
(I. minus II.)		

### 6. Funding specifications

The subsidy may not exceed 50 per cent of the eligible costs. The eligible costs correspond to the amount “Total net distribution costs” on page 4. The applied subsidy may not exceed 50 per cent of the expected net revenues. The expected net revenues correspond to the sum of the amounts “Expected gross receipt for film rental” and “Expected VOD revenues” on page 5.

a. Total net distribution cost (page 4)	CHF	_____
b. Excepted gross receipt for film rental (page 5)	CHF	_____
c. Excepted VOD revenues (page 5)	CHF	_____
d. Max subsidy = min ( a, b + c ) x 50%	CHF	_____
1. Amount of the subsidy applied for (not more than d)	CHF	_____
2. Other subsidies applied for (confirmed)	CHF	_____
3. Other subsidies applied for (planned)	CHF	_____
4. There are no other subsidy possibilities (check if applicable)	<input type="checkbox"/>	
5. Has a minimum guarantee (MG) been paid?	Yes	No
6. If yes, which amount (as stated in the distribution agreement)	CHF	_____

# Checklist appended documents (mandatory)

→ IMPORTANT NOTICE:

The completed application form plus all the required enclosures must be submitted electronically by the 15th day of each month and no later than two month before the film's release in the target country (cinema release or start of distribution on an online platform) to SWISS FILMS: support@swissfilms.ch.

In addition, the original and signed application form (not including enclosures) must be sent by post to the following address: SWISS FILMS, Daniela Strika, Neugasse 6, 8005 Zurich (date of postmark no later than two month before the film release).

- Commercial register extract of the distribution company
- List of film titles distributed by the company in the past three years including number of admissions and screens as well as VOD platforms and views
- Signed and dated distribution agreement (copy of the original)
- Certificate of Swiss origin or co-production certificate issued by the Swiss Federal Office of Culture
- Completed evaluation form (in Excel format, to be sent by e-mail)
- Screening link of the film (will be used by the commission experts only and treated confidentially)
- If applicable, confirmation of additional funding / subsidies (planned and confirmed)

# Data Protection Statement

The applicants declare that they disclose voluntarily the personal data necessary for processing the application. They agree that data such as name and address, title and short description of the film, production costs, financial plan, amount of the subsidy applied for and granted under this application are disclosed to SWISS FILMS and FOC. They furthermore agree that SWISS FILMS and FOC announce publicly the subsidization of the project, e.g. in a press release, in which the recipient of the subsidy, producer, title and short description of the project, the names of the director and scriptwriter as well as the amount of the subsidy are disclosed.

## Exclusion of double funding

The applicants confirm by their signature to have stated all applied subsidies completely and truthfully and not to have listed in the distribution budget any costs financed by third parties (notably by the producer).

## Payment indications

(to be completed by distribution company)

Account holder \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Account number \_\_\_\_\_  
Beneficiary bank \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
BIC / SWIFT code \_\_\_\_\_  
IBAN code \_\_\_\_\_

\_\_\_\_\_  
Legally binding signature(s) of the production company (applicant)

\_\_\_\_\_  
City/date

\_\_\_\_\_  
Stamp of the production company

\_\_\_\_\_  
Legally binding signature(s) of the distribution company

\_\_\_\_\_  
City/date

\_\_\_\_\_  
Stamp of the distribution company