

Distribution Support

Application for cinema release in a minimum of five countries

Application according to the guidelines “Promoting the distribution of Swiss films and co-productions abroad (export promotion)” by the Federal Office of Culture (FOC). Based on Articles 6 to 12 of the FDHA Ordinance

on Measures to Promote the International Presence of Swiss Cinematography and the MEDIA Compensation Measures.

A Basic Data

1. Film specifications

Original title of the film

Length of the film (minimum 60 minutes)

First theatrical release date in Switzerland

Film is dubbed subtitled original version

2. Applicant production company / World Sales based in Switzerland

Production company / World Sales

Manager

Address

Country

Phone

Legal form of company

Zip

City

Website

E-mail

3. Applicant distribution company

Distribution company

Manager

Address

Country

Phone

Legal form of company

Zip

City

Website

E-mail

4. Release specifications

Country of distribution

Cinema release

Cinema and VOD release

Theatrical release date planned for _____ confirmed for _____

(The release date in at least one of the 5 countries relevant to the application must be confirmed)

Expected number of spectators _____

Number of release locations _____

5. Short description of distribution strategy

(Please do not use more characters than allowed in the text field)

Release locations / Target audience / Media and marketing strategy

B List of Costs / Budget

1. Net promotion and advertising costs

Trailers	CHF
Dubbing/subtitling of trailers	CHF
Placement of trailers	CHF
Artwork	CHF
Print costs	CHF
Placement of posters/flyer	CHF
Distribution and mailings	CHF
Advertising on TV	CHF
Advertising on radio	CHF
Advertising (newspapers, magazines)	CHF
Advertising (web and social media)	CHF
Press agent	CHF
Presskits	CHF
Press screenings	CHF
Premiere costs (incl. director's and cast's attendance costs)	CHF
Website	CHF
Social Media	CHF
Other (please specify)	CHF
	CHF
TOTAL PROMOTION AND ADVERTISING COSTS	CHF

2. Net production costs

DCP	CHF
Dubbing	CHF
Subtitling	CHF
Encoding/Transcoding	CHF
TOTAL PRODUCTION COSTS	CHF

3. Other net costs

(excluding minimum guarantee costs)

Transport/digital transfer	CHF
Other costs (please specify)	CHF
TOTAL OTHER NET COSTS	CHF
TOTAL NET DISTRIBUTION COSTS (1+2+3)	CHF

C Financial Plan

I. Receipts

a. Average cinema ticket price	CHF	_____
b. Average % of ticket price (a.) for distributor	%	_____
c. Expected number of admissions		_____
1. Expected gross receipt for film rental = (a) x (b) x (c) : 100	CHF	_____
2. Expected VOD revenues	CHF	_____
3. Sublicensing revenues	CHF	_____
4. Other revenues (please specify, i.e. sponsoring)	CHF	_____
5. Swiss Distribution Support (amount of subsidy applied for, see page 4, 6.1.)	CHF	_____
6. Other distribution support (please specify)	CHF	_____
TOTAL RECEIPTS (1+2+3+4+5+6)	CHF	_____

II. Total net distribution costs	CHF	_____
(according to B: List of costs / budget)		

III. Overall revenue	CHF	_____
(I. minus II.)		

6. Funding specifications

The subsidy may not exceed 50 per cent of the eligible costs. The eligible costs correspond to the amount "Total net distribution costs" on page 3. The applied subsidy may not exceed 50 per cent of the expected net revenues. The expected net revenues correspond to the sum of the amounts "Expected gross receipt for film rental" and "Expected VOD revenues" on page 4.

a. Total net distribution cost (page 3)	CHF	_____
b. Excepted gross receipt for film rental (page 4)	CHF	_____
c. Excepted VOD revenues (page 4)	CHF	_____
d. Max subsidy = min (a, b + c) x 50%	CHF	_____
1. Amount of the subsidy applied for (not more than d)	CHF	_____
2. Other subsidies applied for (confirmed)	CHF	_____
3. Other subsidies applied for (planned)	CHF	_____
4. There are no other subsidy possibilities (check if applicable)	<input type="checkbox"/>	
5. Has a minimum guarantee (MG) been paid?	Yes	No
6. If yes, which amount (as stated in the distribution agreement)	CHF	_____

Checklist appended documents (mandatory)

→ IMPORTANT NOTICE:

The completed application form plus all the required enclosures must be submitted electronically by the 15th day of each month and no later than two month before the film's release in the target country (cinema release or start of distribution on an online platform) to SWISS FILMS: support@swissfilms.ch.

In addition, the original and signed application form (not including enclosures) must be sent by post to the following address: SWISS FILMS, Daniela Strika, Neugasse 6, 8005 Zurich (date of postmark no later than two month before the film release).

- Commercial register extract of the distribution company
- List of film titles distributed by the company in the past three years including number of admissions and screens as well as VOD platforms and views
- Signed and dated distribution agreement (copy of the original)
- Certificate of Swiss origin or co-production certificate issued by the Swiss Federal Office of Culture
- Completed evaluation form (in Excel format, to be sent by e-mail)
- Screening link of the film (will be used by the commission experts only and treated confidentially)
- If applicable, confirmation of additional funding / subsidies (planned and confirmed)

Legally binding signature(s) of the production company / world sales (applicant)

City/date

Stamp of the production company

Legally binding signature(s) of the distribution company

City/date

Stamp of the distribution company

Data Protection Statement

The applicants declare that they disclose voluntarily the personal data necessary for processing the application. They agree that data such as name and address, title and short description of the film, production costs, financial plan, amount of the subsidy applied for and granted under this application are disclosed to SWISS FILMS and FOC. They furthermore agree that SWISS FILMS and FOC announce publicly the subsidization of the project, e.g. in a press release, in which the recipient of the subsidy, producer, title and short description of the project, the names of the director and scriptwriter as well as the amount of the subsidy are disclosed.

Exclusion of double funding

The applicants confirm by their signature to have stated all applied subsidies completely and truthfully and not to have listed in the distribution budget any costs financed by third parties (notably by the producer).

Payment indications

(to be completed by distribution company)

Account holder _____

Address _____

Account number _____

Beneficiary bank _____

Address _____

BIC / SWIFT code _____

IBAN code _____