

Swiss Federal Design Awards
Oct 19, 2011 to Feb 12, 2012

2011

**An exhibition by mudac and
the Federal Office of Culture**



mudac

MUSÉE DE DESIGN
ET D'ARTS APPLIQUÉS
CONTEMPORAINS



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Département fédéral de l'intérieur DFI
Office fédéral de la culture OFC

Duration of the exhibition
October 19, 2011 to February 12, 2012

Press conference
Tuesday, October 18, 2011, 10 am at
the mudac

Opening
Tuesday, October 18, 2011, 6 pm at the
Cinéma Capitole, av. du Théâtre 6,
Lausanne

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contemporains
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Detailed information about the winners
of 2011 (from 18 October 2011) is also
available online at
www.swissdesignawards.ch

Exhibition and catalogue

The award-winning work and projects will be exhibited at the Museum of Design and Contemporary Applied Arts (mudac) in Lausanne from 18 October 2011. Stéphane Barbier Bouvet from Lausanne has designed the scenography for the exhibition. At the same time, the annual publication will be published, featuring both the award-winning designers and their work. This year's publication is designed by Jonathan Hares, Lausanne and is published by Birkhäuser.

Winners of the Swiss Federal Design Awards 2011

The Federal Design Commission selected 24 works / projects by 33 young talents. The fashion/textile design and photography categories were strongly represented this year, each being awarded six prizes. Five prizes were awarded in the graphic design category, and two distinctions were awarded in the industrial and product design category. Exceptionally the strong presence in the field of scenography garnered three prizes and a prize was awarded for the first time in the design business category. This year, a designer was also selected in the ceramics category.

In this year's competition, 266 designers submitted their dossiers. The competition prizes consist either of a cash sum of CHF 25,000, internships with renowned studios or offices, or studio residencies in New York. The award winners decide on the form of their prize.

The Federal Design Competition 2011 is the last year in which the over-40 eligibility requirement will apply. From 2012 there will no longer be an age requirement. The Federal Design Competition is the most important national competition for the promotion of young Swiss design and has been held since 1918.

Winners of the Grand Prix Design 2011

Every year, the Federal Office of Culture awards the Grand Prix Design to designers or distinguished design studios to honour them for their significant contribution at national and international level to the reputation of Swiss design. The awards are given only to designers over the age of 40. This year, the Federal Design Commission nominated four designers for the Grand Prix Design. They will each receive prize winnings of CHF 40,000.

The product designer Jörg Boner ranks among the most important middle-generation Swiss designers. He will be honoured for his work and his teaching activities. Dimitri Bruni and Manuel Krebs from the graphic design studio NORM in Zurich have been successfully involved in book designing and typography for many years. Their work has influenced innumerable young graphic designers. The photographer Ernst Scheidegger will be honoured for his life's work, which involves the exploration of the many facets of applied art. His portraits of artists have been published and exhibited worldwide for decades. Walter Steiger who works in Paris has been designing shoes for more than 40 years. He often creates his exceptional designs in close collaboration with world-famous fashion designers. His designs are still very much in style today.



- Joy Ahoulou
Fashion designer, Basel



- Eric Andersen
Graphic designer, Zurich



- Caroline Andrin
Ceramist, Brussels



- Astrom/Zimmer
Graphic designer, Zurich



- St phanie Baechler
Textile designer, Saint Gall



- Ludovic Balland
Graphic designer, Basel



- Romance Berberat
Fashion designer, Geneva



- A-C-E, Blin/Mbess /Weber
Product designer, Lausanne



- Thilo Brunner
Product designer, Zurich



- Rokfor: Bucher/Hofer/Koch
Graphic designer, Zurich/Berlin



- Olga Cafiero
Photographer, Lausanne



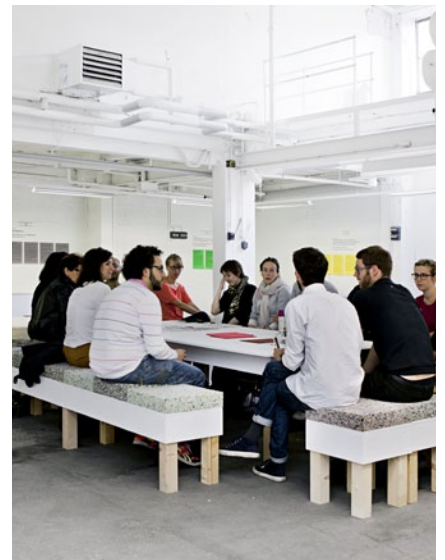
- Zimmermann & de Perrot
Scenographers, Zurich



- Philippe Dudouit
Photographer, Lausanne



- Leo Fabrizio
Photographer, Lausanne



- Roland Früh
Art historian, Zurich/Arnhem



- Maximage: Keshavjee/Tavelli
Graphic designer, Lausanne



- Nico Krebs/Tayio Onorato
Photographer, Zurich/Berlin



- Lavanchy/Marguet
Photographer, Lausanne



- Mariel Manuel
Fashion designer, Paris



- Laend Phuengkit
Fashion designer, Zurich/Berlin



- Camie Rebord
Fashion designer, Geneva/Berlin



- Adrien Rovero
Scenographer, Lausanne



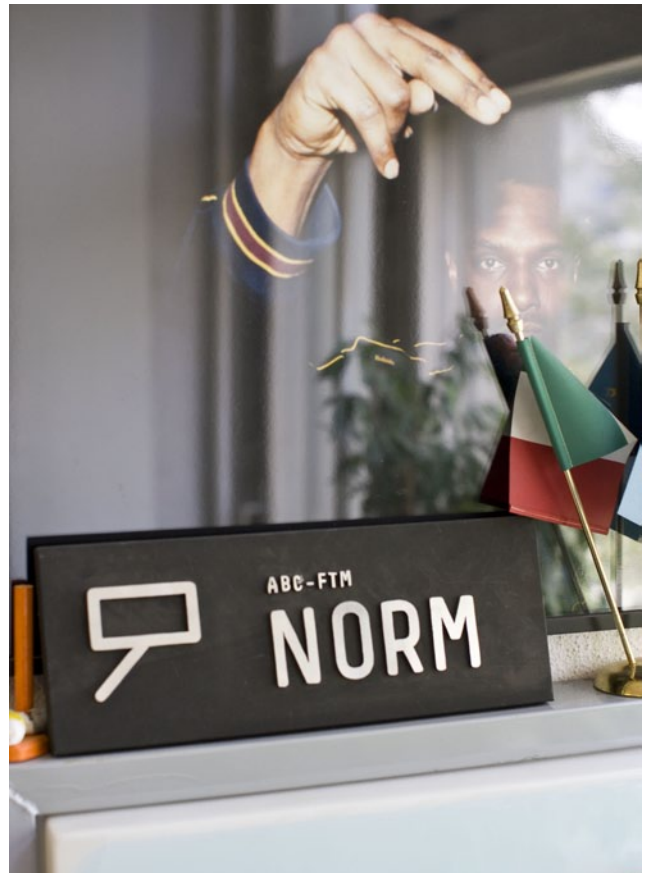
- Schmid Moritz
Scenographer, Zurich



- Nick Widmer
Photographer, Zurich



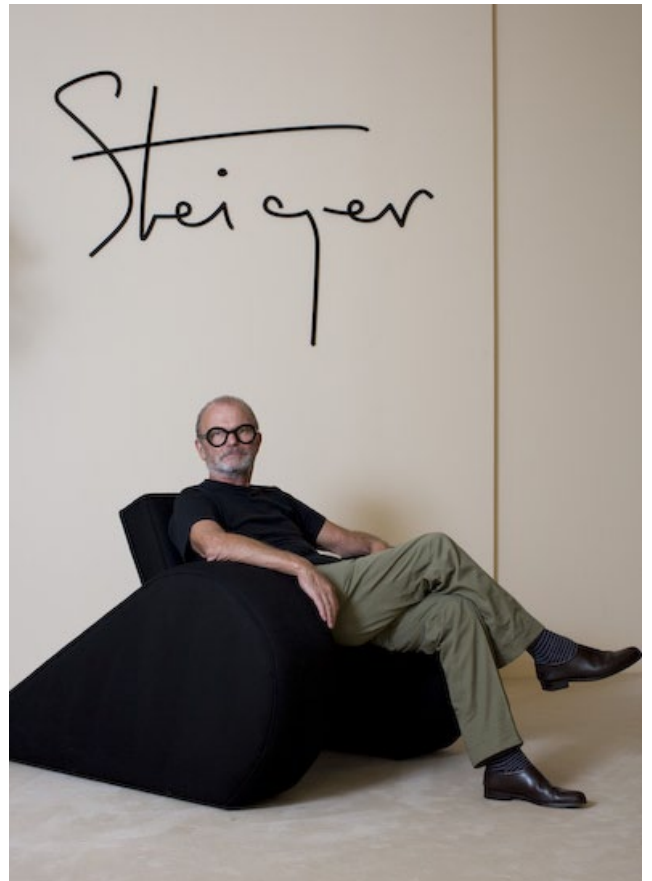
- Jörg Boner, Product designer, Zurich



- NORM, Dimitri Bruni et Manuel Krebs,
Graphic designers, Zurich



- Ernst Scheidegger, Photographer, Zurich



- Walter Steiger, Shoe designer, Paris

Federal Design Commission

The jury consists of the Federal Design Commission, whose members are appointed by the Federal Council, as well as several invited international experts. The members of the Federal Design Commission and the experts first evaluate and make a selection from the dossiers submitted to the competition. These enter a second round, in which the jury examine the original works to select the prize winners, judging them across disciplines by comparison not only with work from the same discipline but from other disciplines as well.

Members

President

- Patrick Reymond, Designer, Architect, Atelier Oï, La Neuveville

Members

- Lionel Bovier, Publisher, JRP/Ringier Kunstverlag. Zurich
- Claudia Cattaneo, Art Historian, Co-Director Gewerbemuseum Winterthur
- Annemarie Hürlimann, Art Historian and Exhibition Curator, Zurich and Berlin
- Renate Menzi, Curator of the Design Collection, Museum für Gestaltung Zürich
- Cornél Windlin, Graphic Designer and Typographer, Zurich
- Erika Zelic, Textile Designer, Zurich

Experts

- Christoph Hefti, Textile Designer, Antwerp
- Claudio Dionisio, Expert of Digital Media, Zurich
- Christoph Zellweger, Jewellery Designer, Zurich

Exhibition

Curators

Patrizia Crivelli, Aurelia Müller, Anna Niederhäuser, Bern
Chantal Prod'Hom, Claire Favre Maxwell, Susanne Hilpert-Stuber, Lausanne

Scenography

Stephane Barbier Bouvet, Lausanne

Catalogue

Jonathan Hares and Guillaume Chuard, Lausanne

Exhibition discussions (in French)

Les Antichambres du design
 - Jeudi 1er décembre 19h
 «Stylisme en Suisse: une nouvelle mode?» Débat et performances.
 Introduction par Christiane Luible, responsable de la filière Design Mode de la HEAD. Soirée organisée en collaboration avec la HEAD (Haute Ecole d'Art et de Design de Genève).
 - Mardi 17 janvier 19h
 «Les design events, à quoi ça sert?»
 Débat avec:
 Sergio Caverio, commissaire du Designers' Saturday Langenthal
 Marianne Goebel, directrice Design Miami/Basel
 Michel Hueter, commissaire Design Preis Schweiz dès 2012
 Heidi Wegener, commissaire Design Preis Schweiz

Organisation et modération:
 Patricia Lunghi, journaliste

Visites guidées de l'exposition
 - Dimanche 6 novembre, 11h, donnée par une conservatrice du mudac.
 - Dimanche 4 décembre, 11h, donnée par une conservatrice du mudac.
 - Jeudi 29 janvier, 11h, donnée par Stephane Barbier Bouvet, scénographe de l'exposition.

«Go Where Your Heart Is»
 Programme d'excursions organisé par le lauréat 2011, Roland Früh, médiateur culturel. Plus d'informations sur:
www.swissdesignawards.ch/excursions

Informations

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Accompanying Publication
 Eidgenössische Preise für Design, Prix fédéraux de design, Swiss Federal Design Awards 2011. Bundesamt für Kultur (hg.), D/F/E, Birkhäuser

Hours
 Tue - Sun, 11 to 6 pm, Mon closed.
 Holidays: 24 and 31 December 11 to 4 pm

Photographic material
 You can find some photographic material under www.mudac.ch, 'presse'.
 Login : presse2011, Pass word : images2011

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