Swiss Design Awards 2018
Swiss Grand Award for Design 2018
12 – 17 June 2018
Hall 3, Messe Basel

Opening 11 June 2018, 7 pm
Award Ceremony 12 June 2018, 7 pm

An exhibition by the Federal Office of Culture

swissdesignawards.ch
swissdesignawardsblog.ch
#swissdesignawards

E

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Eidgenössisches Departement des Innern EDI
Département fédéral de l'intérieur DFI
Dipartimento federale dell'interno DFI
Departament federal da l'intern DFI
Federal Department of Home Affairs FDHA
Bundesamt für Kultur BAK
Office fédéral de la culture OFC
Ufficio federale della cultura UFC
Uffizi federal da cultura UFC
Federal Office of Culture FOC

EXHIBITION
12 – 17 June 2018
Hall 3 (gallery floor), Messe Basel

OPENING HOURS
Daily 10 am – 7 pm. Sunday to 6 pm
Free admission

PROGRAM
Monday, 11 June 2018 Opening: 7 – 10 pm
Tuesday, 12 June 2018 Award Ceremony: 7 – 8 pm,
from 8 pm refreshments

DAILY
Café: Finkmüller (ground floor)
Foodtruck: Cool Beans (outside)
Shop: JUNE BASEL × Swiss Design Awards

Guided tours: 3 – 4 pm
(meeting point: escalator, gallery floor)

INFORMATION
The participants of the Swiss Design Competition 2018
as well as the laureates of the Swiss Grand Award for
Design 2018 are presented on the website:
swissdesignawards.ch

Information about the exhibition are published
on the blog accompanying the exhibition:
swissdesignawardsblog.ch

Further information about the Swiss Design Awards:
bak.admin.ch

BLOG INTERVIEW SERIES
In the run-up to the exhibition, participants have been
asked to give interviews to the Swiss Design Awards'
online journal. Their answers can be read at
swissdesignawardsblog.ch

PRESS IMAGES
High res press images: bak.admin.ch/sda2018

CONTACTS AND INFORMATION
Information about the laureates and the exhibition Swiss
Design Awards 2018 as well as the Grand Award for
Design:
Anna Niederhäuser, Department for Cultural Creation,
Promotion of Design, Federal Office of Culture
+41 79 476 64 74, anna.niederhaeuser@bak.admin.ch

Information about the federation's awarding policy:
Danielle Nanchen, Director Department for Cultural
Creation, Federal Office of Culture
+41 58 464 98 23, danielle.nanchen@bak.admin.ch

MEDIA RELATIONS
Information, images of the exhibition and interview
appointments with the award winners:
BUREAU N, Stefanie Lockwood +41 76 729 43 21,
media@designpreise.ch

CURATOR AND PROJECT MANAGEMENT
Anna Niederhäuser, Bern

CO-CURATOR
Mirjam Fischer, Zurich

TEAM FEDERAL OFFICE OF CULTURE
Melanie Kuster, Béatrice Mettraux, Andrea Rosser,
Alexandra Schwab, Philomen Stucky, Matilde Tettamanti

ARCHITECTURE
Lucas Uhlmann, Lausanne
Swiss Design Awards elements by Holzer Kobler
Architekturen, Berlin/Zurich

ART DIRECTION
Emmanuel Crivelli, Dual Room, Biel/Bienne for the
visual identity of the Swiss Design Awards 2018 and
the blog

ART DIRECTION SWISS DESIGN AWARDS
Krispin Heé

PHOTOGRAPHY SWISS DESIGN AWARDS 2018
Philippe Jarrigeon, Paris for the visual identity of the
Swiss Design Awards 2018
Etienne Malapert, Paris for the website
swissdesignawards.ch

PHOTOGRAPHY / VIDEOS SWISS GRAND AWARD
FOR DESIGN 2018
Marc Asekhame, Zurich

PRESS & EDITORIAL BLOG
BUREAU N: Stefanie Lockwood with Yves Mettler and
Elena Kuznik

General Information

The Swiss Design Awards 2018 will be conferred in Basel on 12 June in the presence of Federal President of the Swiss Confederation Alain Berset. For this year's edition of the awards (initiated in 1918), the Federal Office of Culture will honour 17 standout positions within the contemporary practice of design, recommended by the Federal Design Commission and invited experts. Simultaneously, the event will honour the winners of the Swiss Grand Award for Design 2018. The winners of the renowned prize this year are textile designer Cécile Feilchenfeldt, manufacturer of professional pruning shears Felco and graphic designer Rosmarie Tissi.

EXHIBITION
Works by the winners and by the participants selected for the second round of the Swiss Design Competition will be presented in the exhibition Swiss Design Awards 2018. This year 50 works from 270 entries were selected. Alongside this, the exhibition will show, for the first time, objects of the laureates of the Grand Award for Design. Since 2013, the exhibition has been a featured component of the cultural programme during the Art Basel and DesignMiami/Basel, as well as the Swiss Art Awards in June. Presented by the Federal Office of Culture, the exhibition not only enables a broad public to see projects by contemporary Swiss designers gathered together in a single location, but also serves as an opportunity for the local design scene to present itself to an international specialist public.

COMPETITION
Participation in the Swiss Design Competition is open to Swiss-born designers and designers located in Switzerland. The competition encompasses the categories of photography, graphic design, fashion and textile design, product and industrial design, scenography, and mediation. The jury is formed by the Federal Design Commission with the support of three experts. The competition takes place in two rounds. In the first round, applicants submit a portfolio to the jury. Selected applicants are invited to a second round, where they display their work as part of the public exhibition Swiss Design Awards. There, the works are judged and the awards are decided upon, shortly before the opening.

THE AWARD
The prize money for the Swiss Design Award is a monetary sum of 25,000 Swiss francs. By recommendation of the Federal Design Commission, this year 17 designers are honoured in the categories of photography (3), graphic design (5), fashion and textile design (3), products and objects (4), and mediation (2).

NEWSPAPER SWISS DESIGN AWARDS
In conjunction with the opening on 11 June, a free, trilingual magazine is being published (German, French, and English). Design: Emmanuel Crivelli, Dual Room, Biel/Bienne.

ART DIRECTION
Emmanuel Crivelli (Biel/Bienne) is the Art Director responsible for the Swiss Design Awards' appearance. For the competition's current edition, he has designed the communication media, the exhibition signage as well as the blog, which has a new feature that enables categorization not only of disciplines, but also of keywords and colors and shows current Swiss design in ever-changing contexts. Alongside his commission for the Swiss Design Awards, the ECAL graduate and lecturer is working on the design of several other appearances and publications. In 2012, he was awarded the Swiss Design Award and, in 2016, the prize for The Most Beautiful Swiss Books.
dualroom.ch

Jonathan Hares, Lausanne, will continue to manage the website swissdesignawards.ch, which presents each year's Swiss Design Awards winners and nominees.
jonathanhares.ch

EXHIBITION ARCHITECTURE
SWISS GRAND AWARD FOR DESIGN / ENTRANCE AREA
The exhibition architecture for the 2018 Swiss Design Awards has some new features this year. For the first time since the exhibition has taken place in Basel, objects by the three Swiss Grand Award for Design laureates will also be presented. To display these works, designer Lucas Uhlmann has created three shelves in which the works can either be hung, placed or displayed in vitrines. Based on the idea of a display warehouse, the shelves can be used to address the different design disciplines' various needs. The Swiss Design Awards reception and lounge area is also new. Six of the "Party Garnitur" ensembles, a re-design of folding tables and benches by Lucas Uhlmann, offer seats for guests to hang out. A large-format animation by Emmanuel Crivelli, with the blog results will also be running and will provide visitors with information about the exhibited works.
lucasuhlmann.com

EXHIBITION ARCHITECTURE
SWISS DESIGN AWARDS
The displays for the Swiss Design Awards, developed by Holzer Kobler Architekturen (Zurich/Berlin), will once again unfold their versatility on the gallery of Hall 3. The black and white elements function as flexible exhibition stages for the nominated and awarded design objects.
holzerkobler.com

Zoé Aubry
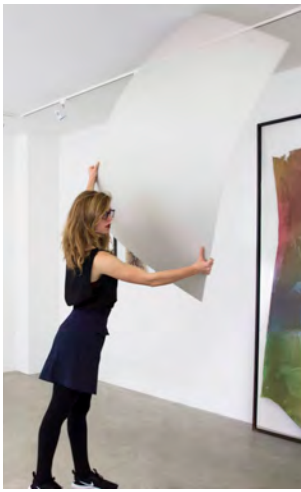
Images ranging from the iconic to the familiar of the tenacious struggle of the Jurassic separatists summon the resurgence of a collective memory. Zoé Aubry works like an anthropologist in uncovering the iconographic traces of this tumultuous past by bringing together archival imagery and her own contemporary photographs, which evoke the vigor of the battle. Her photographic approach combines local history and individual experience to critique today's society.

*1993, lives and works in Corsier-sur-Vevey

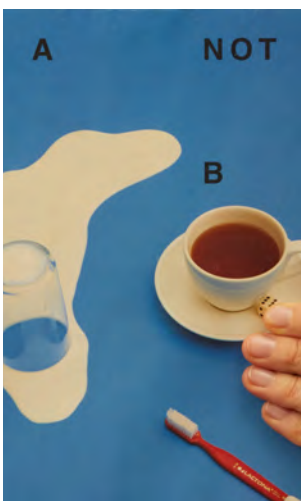### Photography

Harry Bloch, Studio Harris Blondman

The Harris Blondman studio produces highly appealing websites by calling into question conventional modes of interaction such as scrolling and clicking and playfully turning them on their head. User friendliness is however always at the forefront. The content of the pages is fittingly presented in a unique way in each project.

*1978, lives and works in Amsterdam

Graphic Design

Julia Born

Julia Born has produced an extremely perceptive presentation of six selected artist publications. All projects were developed and edited in close collaboration with the artists, photographers, and authors according to highly specific concepts and with distinctive aesthetic results. The design decisions manage to perfectly dovetail form and content.

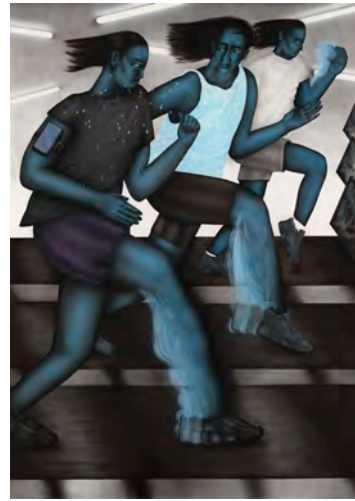*1975, lives and works in Zurich

Graphic Design

Céline Ducrot

Graphic Design

The series of large and small illustrations, airbrushed to a high degree of precision, are distinguished by a surprising formal language, a love for detail, and a finely honed sense of color and composition. The theme of wellness is treated here from an unconventional and refreshing point of view.

*1992, lives and works in Biel/Bienne

Marietta Eugster

Graphic Design
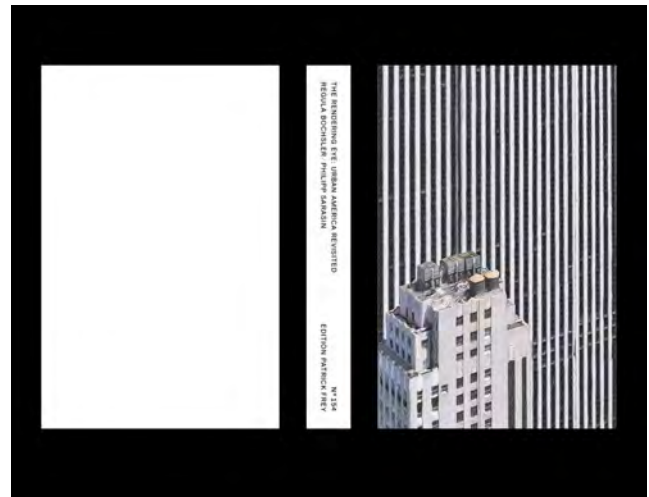

In her book design, Marietta Eugster undertakes an in-depth search to find a creative approach that is perfectly tailored to the project in terms of both concept and production technique. This allows her to harmonize content and form in a fascinating way.

*1985, lives and works in Zurich

Christophe Guberan

Products and Objects
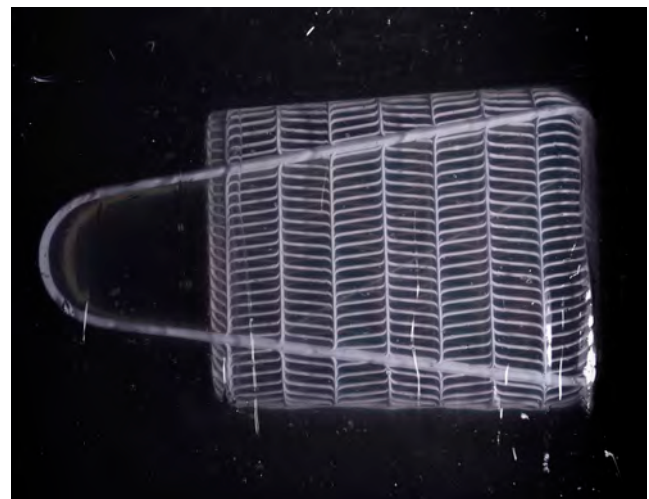

Christophe Guberan investigates generative processes so that he can master and make use of them in his role as designer. With Rapid Liquid Printing, for example, he has set out to develop autonomous forms whose visual appeal belies their machine production technique.

*1985, lives and works in Lausanne

Hammer: Sereina Rothenberger, David Schatz

The jury salutes "Nice Magazine" as an outstanding experience in forging alliances with local communities on the African continent. Each issue of the magazine is the result of a collaboration between Swiss graphic designers and photographers with artistic scenes in the respective countries, aimed at promoting dissemination and visibility of cultural diversity in a framework of collaborative exchange and with a novel design language.

*1981, *1980, live and work in Zurich

Mediation

Simon Husslein

Thanks to clever financing, development, and production, Simon Husslein has been able to bring out his own watch with mechanical automatic movement with the help of only a single partner. In the project, he acts as designer, art director, and advisor in one.

*1976, lives and works in Zurich

Products and Objects

Rafael Kouto

By critically questioning the ways of the fashion world, Rafael Kouto creates a new frame of reference within which he is able to develop his own signature design language. He lends his one-of-a-kind pieces bold colors, forms, and prints that reflect his personal experience of straddling two different cultures.

*1990, lives and works in Losone

Fashion and Textile Design

Xénia Lucie Laffely

Fashion and Textile Design

Xénia Lucie Laffely's mysterious visual language at once enlightens and fogs our senses. Her quilts – which can serve either as bedspreads or tapestries – are appealing and yet somehow disturbing as well. She devotes deep contemplation to their making, reaching bold decisions and creating a tension between modern digital techniques and traditional craftsmanship.

*1987, lives and works in Morges

Adrien Rovero

Products and Objects

The chair looks graceful and slender and yet is surprisingly roomy. Adrien Rovero achieves this capacious effect with armrests that protrude far to the sides. Restrained in its overall appearance, the chair resonates with the historical references to the garden chair that were brought to bear on the project.

*1981, lives and works in Renens
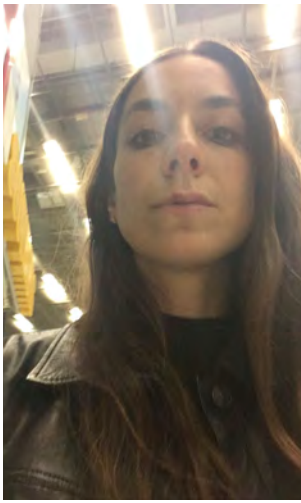
Laurin Schaub

Products and Objects

The porcelain crafted by Laurin Schaub recalls cast stone. Lustrous colors emerge in the kiln, with glazed surfaces inspired by marbled paper. Out of his perfect self-turned platters and amorphous vases, the designer puts together a kind of landscape.

*1984, lives and works in Bern

Senta Simond

Photography

Following in the tradition of artist photography using models, Senta Simond takes an intimate approach to portraying the female body, thus renewing the entrenched codes. Her luminous portraits against a white ground explore innately feminine poses and expressions, often in extreme close-up and from a low angle. These sensitive and enigmatic female portraits leave a lasting impression on the viewer.

*1983, lives and works in Biel/Bienne

Jean-Vincent Simonet

Photography

Jean-Vincent Simonet's work combines old manual photographic techniques with new digital retouching methods to produce dynamic compositions. A veritable digital painter, he takes a very physical approach to his works, in some cases nearly destroying the surface. He conceives his images as a modular, overlapping group, resulting in his very own pictorial cosmos.

*1991, lives and works in Lausanne

Dan Solbach

Graphic Design

Dan Solbach has produced a staggering number of art catalogues, large-format posters, and visual identities for both established exhibition venues and alternative art spaces in Switzerland and abroad. He references Swiss graphic design history, drawing nimbly and inventively on its language of form.

*1987, lives and works in Basel

Mikael Vilchez, Forbidden Denimeries

Mikael Vilchez embraces various themes and media in a single gesture, displaying a fascinatingly spontaneous and seemingly effortless but highly consistent working method. He translates his own personal experiences and observations with passion into the language of fashion.

*1990, lives and works in Aire-la-Ville

Fashion and Textile Design

YET Magazine: Nicolas Polli, Salvatore Vitale

"YET magazine" has become more than just an independent magazine devoted to contemporary photography: since 2012 it has developed into a platform for debate for a community of photographers and photography scholars. The strength of this mediation project resides in its engagement with a global audience through multiple channels: paper magazine, website, workshops, juries, and conferences that have brought young Swiss photography to worldwide attention.

*1989, lives and works in Brusino Arsizio
*1986, lives and works in Cadro

Mediation

Participants

GRAPHIC DESIGN (17)
Julia Born (Zurich), Sabo Day (Amsterdam), Céline Ducrot (Biel), Marietta Eugster (Zurich),
Simone Farner (Zurich), Tobias Gutmann (Zurich), Amaury Hamon (Chavannes-Près-Renens),
Krispin Heé (Zurich), Thomas Le Provost (Chavannes-près-Renens), Mirko Leuenberger &
David Lüthi (Aarau), More Impression - Luise Bartels, Aurelia Markwalder (Leipzig),
Christof Nüssli (Zurich), Luca Schenardi (Altdorf), Dan Solbach (Basel), Studio Harris Blondman
– Harry Bloch, Joris Landman (Amsterdam), Laura-Issé Tusevo (Lausanne), Martina Walther (Lucerne)

PRODUCTS AND OBJECTS (12)
Alexandra Gerber Studio (London), Jean-Philippe Bonzon (Ecublens), FREITAG lab. AG/Nicola Stäubli
(Zurich), Christophe Guberan (Lausanne), Simon Husslein (Zurich), Carolien Niebling (Lausanne),
Yusuké Y. Offhause (Geneva), Miloš Ristin (Zurich), Adrien Rovero (Renens), Laurin Schaub (Bern),
SCMP DESIGN OFFICE - Sébastien Cluzel, Morgane Pluchon (Lausanne), Christian Spiess (Zurich)

PHOTOGRAPHY (8)
Mathilde Agius (Arnex-sur-Orbe), Zoé Aubry (Corsier-sur-Vevey), Aladin Borioli (Bevaix),
Guillaume Musset (Basel), Taiyo Onorato & Nico Krebs (Ottenbach), Senta Simond (Biel),
Jean-Vincent Simonet (Lausanne), Mara Truog (Zurich)

FASHION AND TEXTILE DESIGN (9)
After Work Studio - Matthias Fürst, Karin Wüthrich (Basel), Stefan Djokic (London),
Forbidden Denimeries - Mikael Vilchez (Aire-la-Ville), Rafael Kouto (Losone), Xénia Laffely (Morges),
Miguel Filipe Mendes Salvador (Avanchets), OTTOLINGER - Christa Bösch, Cosima Gadient (Basel),
Marie Schumann (Lucerne), Julia Seemann (Zurich)

SCENOGRAPHY (2)
Anaïde Gregory Studio – Gregory Brunisholz, Anaïde Davoudlarian (Geneva),
Daniel Zamarbide/BUREAU (Geneva)

MEDIATION (2)
Hammer – Serina Rothenberger, David Schatz (Zurich), YET magazine – Nicolas Polli (Brusino Arsizio),
Salvatore Vitale (Cadro)

Federal Design Commission

In 1917, funding for design became a federal task; the competition for grants - today's awards - was introduced a year later. At that time, the Federal Councilors decided that the promotion of Swiss design would make an important contribution to national identity and to stimulating the economy. Then as now, it was about a view of one's own country and its effects beyond. Good design is an export and a cultural asset.

What makes good design must be negotiated time and again. In 2018, the Federal Design Commission is pleased to present 17 winners and 33 nominees of the Swiss Design Awards in Basel. All participants present their work to a broad public to debate. The performance level this year is again great. The works will withstand international comparison. They have to: because design knows no national borders. Anyone designing at a high level today has long since left the zone of comfort. The participants show solid craftsmanship as well as fresh, new perspectives. Some formulate visions. Others amaze with classic themes. Young positions stand alongside the achievements of a middle generation. Some disturb our viewing habits, breaking with old preferences. Research is also done: On new digital production techniques as well as on sausage - a food that couldn't be more Swiss. Before us lies the mirror of Switzerland's cultural breeding ground.

Good design is first and foremost a contribution to culture. It is also always a contribution to the economy. Particularly when questions concerning the future are negotiated. These can trigger innovation and processes of renewal. Economic foresight is just as exportable as cultural identity. Both fall back on the country from which it comes.

— Jörg Boner, Chair

JURY AND EXPERTS

The jury is made up of seven members of the Federal Design Commission, selected by the Federal Assembly and three invited experts. The members of the Federal Design Commission and the experts appraise the submitted dossiers as part of the first stage and agree upon a selection for the second round. The exhibited works are judged in the second round and the awards are decided upon.

CHAIR

JÖRG BONER (*1968 in Uster) lives and works in Zurich. He trained as a cabinet maker and design draughtsman before studying at the Basel School of Design. Since graduating in 1996, Jörg Boner has been responsible for designing a diverse spectrum of products, furniture and spaces, and has run his own design studio, jörg boner productdesign, in Zurich since 2001. The firm develops utilitarian objects both for industrial mass production and as individual pieces. His products have earned him national and international design awards on a number of occasions, including the Swiss Design Award, Swiss Grand Award for Design, the IF Gold Award, the Design Preis Schweiz and the Chicago Athenaeum Good Design Award. He taught at ECAL Lausanne from 2003 to 2014. Jörg Boner joined the Federal Design Commission in 2018.

MEMBERS

LAURENT BENNER (b. 1975 in Berne) has lived and worked in London since 1993. He has studied art and design at the Royal College of Art and at the Central St. Martins College of Art and Design, London. He is an independent graphic designer and art director, a founding member of Dreck Records, London, and has taught at design colleges in China, Italy, Mexico, the Netherlands, Norway, and Switzerland. Laurent Benner has designed the catalogues of "The Most Beautiful Swiss Books" (2004 – 2006) and has worked on many book projects and record covers with artists like Christian Marclay, AM / PM or Secondo and has realised other projects with COS, Tate Modern, Tate Britain, and the British Council. His design is shown in exhibitions around the world. In 2008, he won the INFORM prize for conceptual design from the Galerie für Zeitgenössische Kunst in Leipzig. He has been awarded with three Swiss Design Awards, and has become a member of the Federal Design Commission in 2012.

CLAUDIA CAVIEZEL (b. 1977 in Zug) lives and works in St. Gallen. After graduating in textile design at the University of Design in Lucerne in 2002, she worked for the Swiss haute couture manufacturer Jakob Schlaepfer for several years. There she created fabrics that were used by Vivienne Westwood, Louis Vuitton and Marc Jacobs, to name a few. Her desire for interdisciplinary practice and exchange led her to the European Design Lab at the IED in Madrid in 2009. She did numerous exchanges and received several awards – among others, the Swiss Design Award three times and, in 2016, the Swiss Grand Award for Design. Since 2010, Claudia Caviezel has worked exclusively for Akris and aside from that, she has been doing free projects with ,gusto' all over the world. Her work ranges from different products for Atelier Pfister, collaboration with architects, large artworks and carpets for exhibitions and interiors, ceramics, rugs and many others. For the Swiss Pavilion at the 2017 Expo in Kazakhstan, she designed the visuals and images for murals in collaboration with Atelier Oï. She joined the Federal Design Commission in 2018.

DAVIDE FORNARI (b. 1979, Mantua) is associate professor at ECAL/ University of Art and Design Lausanne, where he leads the applied Research and Development sector. After studying architecture at IUAV in Venice and ETSA in Barcelona, he earned a Ph.D. in Design sciences from IUAV in 2010. His Ph.D. thesis "Il volto come interfaccia" (et al./EDIZIONI, Milan 2012) was awarded a grant for publication from the Swiss National Science Foundation. Previously, he was a researcher and lecturer at the Laboratory of Visual Culture, SUPSI University of Applied Sciences and Arts of Southern Switzerland in Lugano (2009 – 2017). Together with Silvia Sfligiotti, he co-edited the magazine "Progetto grafico" (2015 – 2017). With Robert Lzicar, he co-edited the book "Mapping Graphic Design History in Switzerland" (Triest Verlag, Zurich 2016) and co-ordinates the research project "Swiss Graphic Design and Typography Revisited" (2016 – 2019). Davide Fornari joined the Federal Design Commission in 2018.

TATYANA FRANCK (b. 1984 in Geneva) has been director of the Musée de l'Elysée in Lausanne since March 2015. Prior to this, she was director of the Archiv Claude Picasso in Geneva and managed important photography collections like that of David Douglas Duncan. As a curator of numerous international exhibitions, including "Les Caran d'Ache de Picasso", "Picasso at Work", and "Through the Lens of David Douglas Duncan", Franck is also the publisher of the Musée de l'Elysée's ELSE magazine. Active in the cultural policy of many renowned institutions, Franck holds a variety of important posts in Switzerland. The most significant of these are her roles as board member of the Pôle muséal, Lausanne, and member of the board of trustees of the Photograph Foundation and the Association of Swiss Museums. At the international level, Franck serves as treasurer of the board of the Henri Cartier-Bresson Foundation, member of the board of the Freunde des Maison Rouge - Fondation Antoine de Galbert, and a member of Sotheby's European Advisory Board. She has been a member of the Federal Design Commission since 2018.

CHRISTOPH HEFTI (b. 1967 in Lausanne) lives in Brussels and works internationally. After training as a textile designer at the Zurich University of the Arts, he attended the Central Saint Martins College of Art and Design in London, where he obtained an MA in fashion. After initial employment with Jean-Paul Gaultier, Hefti spent 13 years as a creative assistant and textile designer for Dries van Noten in Antwerp. Since 2011, he has worked as an independent textile print designer for Lanvin, Balenciaga and acne studios amongst others. For some years now, he has been part of the Atelier Pfister and also started designing his own line of carpets – a collection which is represented by Maniera in Belgium and Helmrinderknecht in Switzerland. Christoph Hefti also creates video installations and is active in the field of performing arts. He has won multiple Swiss Design Awards, and in 2009 won the Swiss Grand Award for Design for his multidisciplinary oeuvre. He has been a member of the Federal Design Commission since 2012.

AUDE LEHMANN (b. 1976 in St-Imier) lives and works in Zurich. She studied graphic design at the Ecole cantonale d'art visuels in Biel/ Bienne and has been working as a freelance graphic designer, primarily in the fields of art and culture. In collaboration with Tan Wälchli, she launched the trilogy "Whyart – Aura, Glamour, A La Mode", published between 2004 and 2009. In 2005, she was invited to the competition to design a new series of Swiss banknotes. Between 2010 and 2012, she designed the catalogues for "The Most Beautiful Swiss Books", and worked on a variety of publications in close collaboration with artists like Shahryar Nashat and Shirana Shahbazi. She taught at the ECAL from 2002 to 2006, and afterwards at the Jan van Eyck Akademie in Maastricht (2007). She has been awarded the Swiss Design Award three times already, and received the Jan Tschichold Award in 2008. She has been a member of the Federal Design Commission since 2016.

EXPERTS

MERET ERNST (b. 1966 in Bern) lives and works in Zurich. She is a lecturer in the history of design at FHNW Academy of Art and Design in Basel, since 2003 a member of the Design & Culture editorial staff at "Hochparterre". She combines journalism with academic work and promotes design and critical debate about it. In 2014 she received the Greulich Cultural Prize for Design Journalism. In 2012–2013, as the head of a project promoting young designers, she authored a study for Pro Helvetia on the subject. Since 2011 she has been a member of the university council of Zürcher Fachhochschule, and since 2010 Vice President of the Swiss Design Association (SDA). She has a doctorate in art history, and prior to2003 curated exhibitions on everyday culture, graphic art, and design.

CATHERINE INCE (b. 1975 in London) lives and works in London. She studied Art & Design History at Sheffield Hallam University and Curating Contemporary Design at Kingston University. Between 2005 and 2009 Ince was a Curator, and subsequently Co-Director, of the British Council's Architecture, Design and Fashion Department. As Assistant and Co-Commissioner, Ince was responsible for the British Pavilion exhibitions at the Venice Biennale of Architecture in 2006 and 2008 respectively. After that she was a Curator at the Barbican Art Gallery, where she has originated major survey exhibitions including "The World of Charles and Ray Eames" (2015), "Bauhaus: Art as Life" (2012) and "Future Beauty: 30 Years of Japanese Fashion" (2011), and edited their associated publications. In 2011 she worked with Junya Ishigami on "Architecture as Air", the Japanese architect's first major commission in the UK, which was presented in the Barbican's Curve Gallery. Catherine Ince became Senior Curator for V&A East in 2015, the V&A's new museum planned to open in the Queen Elizabeth Olympic Park in London in 2021.

RADOVAN SCASASCIA (b. 1975 in Zurich) is a London-based web designer and developer, musician, record label owner and publisher. Originally trained as an architect at ETH Zürich, he founded design practice Studio Scasascia in 2005. Today, the studio designs and develops websites and apps for clients including H&M's fashion line COS, acclaimed women's magazine "The Gentlewoman", Brooklyn based architects SITU and the Federal Office of Culture. Radovan Scasascia has been running the record label "What About Never" since 2011, and in 2013 he co-founded publishing company "Versions".

ANNA NIEDERHÄUSER (art historian, Zurich) heads the department of design promotion at the Federal Office of Culture.

History of the Swiss Design Awards

1913
The Swiss Federal Council elects Charles L'Eplattenier to the Federal Art Commission, who takes a stand for a grant for applied arts

1917
Federal decision for the support of applied arts with a yearly grant of at least 15,000 Swiss francs.
The Federal Council calls the following members to the Federal Commission for Applied Arts: Daniel Baud-Boy, head of the Ecole des beaux-arts in Geneva; Alfred Altherr, architect and director of the Museum of Applied Arts Zurich; Charles L'Eplattenier, painter and sculptor, La Chaux-de-Fonds; Sophie Hauser, painter and graphic artist, Bern; Albert A. Hoffmann, industrialist, Basel

1918
First grant competition for industrial and applied art; 600 Swiss francs awarded to Oskar Weber, Oetwyl

1922
First national exhibition of applied arts, Halles du Comptoir Suisse, Lausanne; the Federal Interior Department buys 96 works at the recommendation of the Federal Commission for Applied Arts

1972
The number of applications grows consistently. The commission expresses the idea to organize exhibitions of the works submitted for the competition in different Swiss towns. Venue for the time being is Kornhaus Bern (Museum of Applied Arts)

1985
The competition now takes place in two stages: first stage on the basis of documentation, second stage on the basis of originals

1990 – 2000
Grant recipients exhibition at various Swiss locations; each with an accompanying catalogue
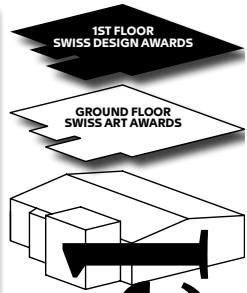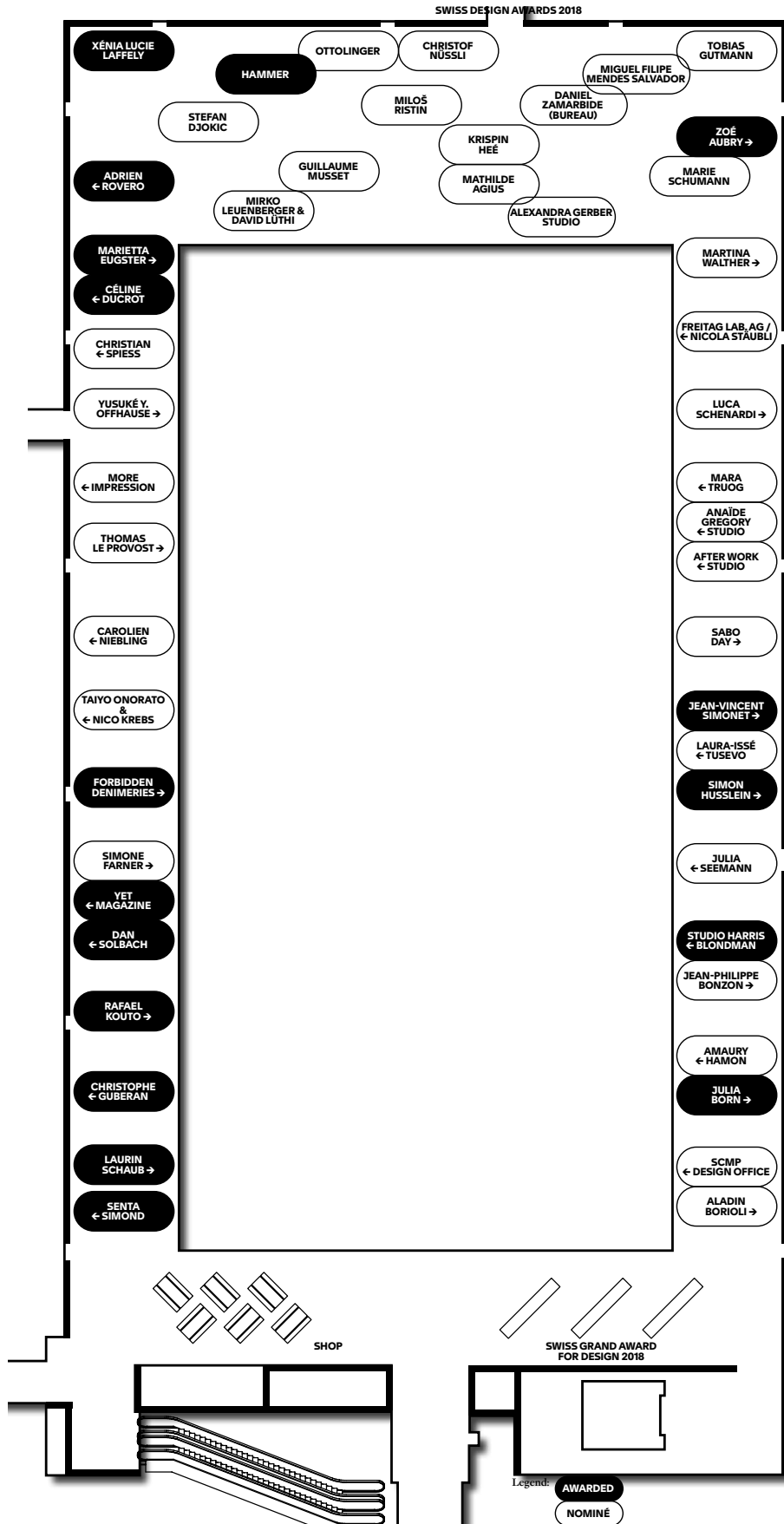
2001
Reorganisation of federal funding for design, no exhibition

2002 – 2012
Rotating exhibitions at the Museum für Gestaltung Zürich, mudac Lausanne and Museum Bellerive Zürich, with accompanying catalogues

SINCE 2013
Exhibition Swiss Design Awards in Basel during the Art Basel and DesignMiami/Basel fairs

SWISS DESIGN AWARDS 2018

1ST FLOOR
SWISS DESIGN AWARDS

GROUND FLOOR
SWISS ART AWARDS

XÉNIA LUCIE
LAFFELY

OTTOLINGER

CHRISTOF
NÜSSLI

TOBIAS
GUTMANN

HAMMER

MIGUEL FILIPE
MENDES SALVADOR

MILOŠ
RISTIN

DANIEL
ZAMARBIDE
(BUREAU)

STEFAN
DJOKIC

KRISPIN
HEÉ

ZOÉ
AUBRY →

GUILLAUME
MUSSET

MATHILDE
AGIUS

MARIE
SCHUMANN

ADRIEN
← ROVERO

MIRKO
LEUENBERGER &
DAVID LÜTHI

ALEXANDRA GERBER
STUDIO

MARIETTA
EUGSTER →

MARTINA
WALTHER →

CÉLINE
← DUCROT

CHRISTIAN
← SPIESS

FREITAG LAB. AG /
← NICOLA STÄUBLI

YUSUKÉ Y.
OFFHAUSE →

LUCA
SCHENARDI →

MORE
← IMPRESSION

MARA
← TRUOG

ANAÏDE
GREGORY
← STUDIO

THOMAS
LE PROVOST →

AFTER WORK
← STUDIO

CAROLIEN
← NIEBLING

SABO
DAY →

TAIYO ONORATO
&
← NICO KREBS

JEAN-VINCENT
SIMONET →

LAURA-ISSÉ
← TUSEVO

FORBIDDEN
DENIMERIES →

SIMON
HUSSLEIN →

SIMONE
FARNER →

JULIA
← SEEMANN

YET
← MAGAZINE

DAN
← SOLBACH

STUDIO HARRIS
← BLONDMAN

RAFAEL
KOUTO →

JEAN-PHILIPPE
BONZON →

AMAURY
← HAMON

CHRISTOPHE
← GUBERAN

JULIA
BORN →

LAURIN
SCHAUB →

SCMP
← DESIGN OFFICE

SENTA
← SIMOND

ALADIN
BORIOLI →

SHOP

SWISS GRAND AWARD
FOR DESIGN 2018

Legend: AWARDED

NOMINÉ

Hall 3, Messe Basel