Swiss Design Awards 2015
Swiss Grand Award for Design 2015
16 – 21 June 2015
Messezentrum Basel, Hall 4.0

www.swissdesignawards.ch
www.swissdesignawardsblog.ch
#swissdesignawards

Opening 15 June, 7:00 pm
Award ceremony 16 June, 6:00 pm

Embargo: 15/6/2015, 10:00 am

An exhibition by the Federal Office for Culture

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement des Innern EDI
Bundesamt für Kultur BAK

SWISS DESIGN AWARDS 2015

EXHIBITION
16 – 21 June 2015, Messezentrum Basel, Hall 4.0

OPENING HOURS
Daily 10:00 am – 7:00 pm
Free entry

SWISS DESIGN AWARDS 2015 PROGRAM
Monday, 15 June 2015
Opening: 7:00 – 10:00 pm

Tuesday, 16 June 2015
Award ceremony: 6:00 – 10:00 pm

Wednesday, 17 June 2015
Design Day: 2:00 – 6:00 pm

Daily (Tue, 16 June– Sun, 21 June)
Free breakfast: 10:00 – 11:30 am
Guided tour, meeting point Info-desk: 3:00 – 4:00 pm

INFORMATION
The participants and winners of the Swiss Design Awards 2015
will be presented on the website: www.swissdesignawards.ch

Information about the exhibition and the supporting program
will be published on the blog accompanying the exhibition:
www.swissdesignawardsblog.ch

Further information about the Swiss Design Awards:
www.bak.admin.ch

High res press images:
http:// www.bak.admin.ch / sda2015

CONTACTS
Information about the *Swiss Design Awards* 2015 exhibition
award winners and the event Design Day

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MEDIA RELATIONS
Information, images of the exhibition and interview appointments
with the award winners

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TEAM

FEDERAL OFFICE OF CULTURE
Patrizia Crivelli, Barbara Vlachos, Susanne Schneemann,

INFO DESK
Annina Beck, Valentina Pusterla

ARCHITECTURE
Holzer Kobler Architects, Zurich:
Ingo Böhler, Simone Haar

MEETING POINT DESIGN
Sebastian Marbacher, Zurich

ART DIRECTION
Jonathan Hares, Lausanne

PHOTOGRAPHY SWISS DESIGN AWARDS 2015
Manon Wertenbroek, Lausanne

PHOTOGRAPHY SWISS GRAND AWARD FOR DESIGN 2015
Gina Folly, Basel

PRESS & EDITORIAL BLOG
BUREAU N, Basel: Julia Albani, Karim Crippa,
Stefanie Lockwood

GENERAL INFORMATION

The Federal Office of Culture awards this year's Swiss Design Awards and honours 18 outstanding positions in contemporary design practice. All the award winners will be honoured on the evening of 16 June together with the selected award winners of the Swiss Grand Award for Design 2015 already announced in April — Luc Chessex, Lora Lamm and Team'77.

Winners of the Swiss Design Awards have the choice between CHF 25,000 prize money, a 6-month residency at a renowned design studio or a studio residency in a country of their choice.

18 designers in the areas of photography (4), graphic design (6), mediation (1), fashion and textile design (3), products and objects (3) and scenography (1) will receive awards based upon the recommendation of the Federal Design Commission.

In the exhibition *Swiss Design Awards 2015*, taking place parallel to the Art Basel and Design Miami / Basel, works and projects by the nominated participants of the Swiss Design Awards will be presented. The exhibition also shows film portraits and photographs of the Swiss Grand Award for Design winners.

FACTS

For this year's edition of the awards (initiated in 1918), the Federal Design Commission selected 53 projects for the exhibition from a total of 272 submissions by both Swiss-born designers and designers based in Switzerland.

The average age of the participants is 32 years.

Of the exhibited designers 41% are female and 59% are male.

Of the 18 awards 8 have been awarded to female designers.

14 participants are residents in the Canton of Vaud; 13 are residents in the Canton of Zurich, 8 in the Canton of Geneva and 2 in the Cantons of Neuchâtel, Basel and Aargau; 1 male and 1 female designer come from the Cantons of Saint Gall, Valais and Berne respectively.

3 designers are currently residing in Berlin, 2 in Brussels and 1 designer in London, Porto, Paris, Glasgow and Amsterdam.

NEWSPAPER

A free trilingual newspaper (G, F, E) will be published on 15 June to mark the occasion of the exhibition opening and features portraits of the designers nominated for the Swiss Design Awards 2015.

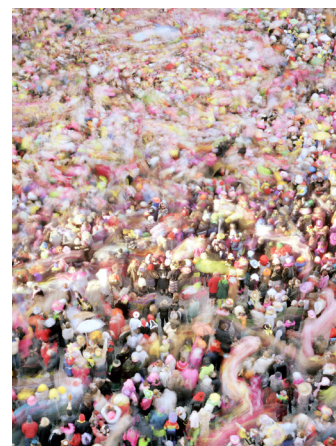Design: Jonathan Hares, Lausanne, with photographs by Manon Wertenbroek, Lausanne.

## 4 Awards in Photography

**Cyril Porchet, 1984,
lives und works in Lausanne**

Porchet approaches capturing the
moment in photography with dynamism.
His series *Crowd* reflects the visual cir-
cumstances and emphatically portrays
large-format photography's painterly
qualities.





**Elena Rendina, 1985,
lives and works in London**

Rendina is a master of settings. Her
perfectly detailed scenes of the fashion
world tell stories of beauty and ugliness,
of the absurd and the fantastical. The
viewer is stunned and fascinated when
confronted by her work.
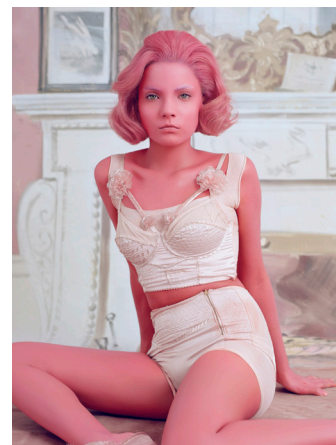


**Jean-Vincent Simonet, 1991,
lives and works in Lausanne**

Simonet's analysis of *Maldoror*, a work
released in 1874 consisting of six cantos,
opens a new artistic dialogue between
photography and literature. Due to his
bold and contemporary work he received
the Swiss Design Award 2015.
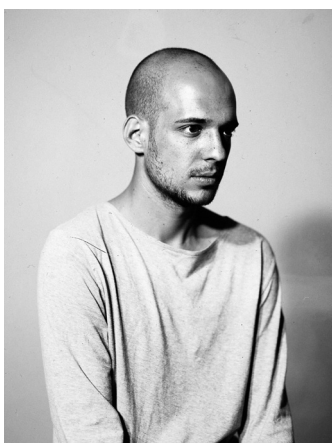
Joël Tettamanti, 1977,
lives and works in Lausanne

A very personal, photographic view of
the world does not serve to ascertain
the truth. However, Tettamanti's private
research, documented in the volume of
photographs *Works 2001–2019*, has the
potential to affect and alter the viewer's
perception.





## 6 Awards in Graphic Design

Giliane Cachin, 1990,
lives and works in Lausanne

The jury unanimously awarded the Swiss
Design Award 2015 to the complex work
*Extreme Geography*. Cachin is one of the
most promising talents within the graphic
design scene.





Anna Haas, 1982,
lives and works in Zurich

She is a master of the 'small format'. The
jury described her sensibility and humour
in dealing with the DIN-A5 format in the
publication series *Rivista Apparente* as
brilliant.

**Winfried Heininger, 1962,**
**lives and works in Baden**

It was the highly acclaimed 'Yellow Book' (Jules
Spinatsch, *We will never be so close again*), which
won over the jury from the outset with its character
as an object. Heininger's sensibility for innovative
book production and his willingness to take risks to
release ambitious and challenging projects outside
of the mainstream was recognised by the jury with
the Swiss Design Award 2015.





**Louis Lüthi, 1980,**
**lives and works in Amsterdam**

Lüthi is especially interested in the tran-
sition space between image and text in
his work. This impulse characterizes his
graphic aesthetic, which can be read and
seen in the award-winning artist books
and exhibition catalogues. He is a master
in developing typographic models.
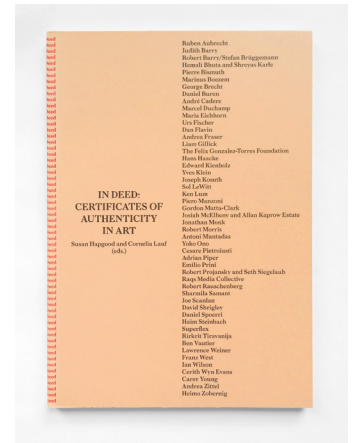




**Mauro Paolozzi, 1975,**
**lives and works in Zurich**

The continued development of an existing font is
part of a graphic designer's core business. Paolozzi
impressed the jury with the production of new styles
based on *LL Prismaset.* His comprehensive, inspired
results, which form *LL Prismaset Carved*, possess
captivating modulation and proficiency of craft. The
process of modernisation is thus fully transparent.
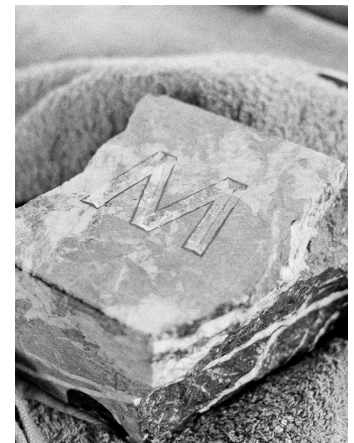




**Pascal Storz, 1980**
**lives and works in Berlin**

Every designer aims to find his or her
own graphic language. The jury are una-
nimous that Storz has achieved this feat.

Nina Paim, 1986,
lives and works in Saint Gall

Paim's mediation on the exhibition with workshops entitled *Taking a Line for a Walk* successfully visualise historical models of teaching design. The designer approached the diversity of the models with innovative settings that exponentiate the creative output.
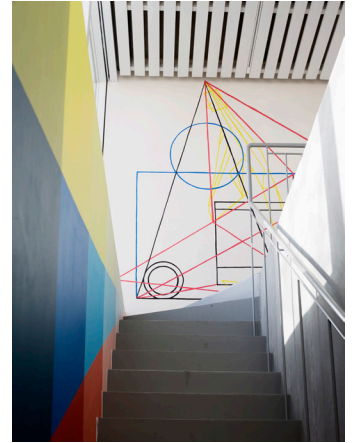




# 3 Awards in Fashion and Textile Design

Sandro Marzo, 1986,
lives and works in Münchenstein

The garments produced by Marzo and selected for the exhibition are worthy of the term *collection*. The choice of materials paired with sporting cuts appears fresh and innovative. The jury was thrilled.





Isabelle Mayer, 1988,
lives and works in Frick

The designer builds her own fashion cosmos. Mayer alludes to Meret Oppenheim with numerous references, yet always with a sense of style and high-regard in order to make a self-assured statement.

Mikael Vilchez, 1990,
lives and works in Aire-la-Ville

Vilchez successfully synthesises typically male
and female clothing attributes. Based on his
grandmother's skirt, he began his collection as
if weaving a carpet. These expressive, heavy
objects are armour, installation and dress in
one. The jury praised the collection's innovation
and power.





## 3 Awards in Products and Objects

Pia Farrugia, 1984,
lives and works in Geneva

Farrugia's work is defined by jewellery as the
artistic task of examining delicacy, the demand
for precision and creative solutions to fastening
techniques. She created her very own cosmos with
the jewellery collection *Blooming Species*. The
designer is breaking new ground in fit and in the
innovative use of materials.
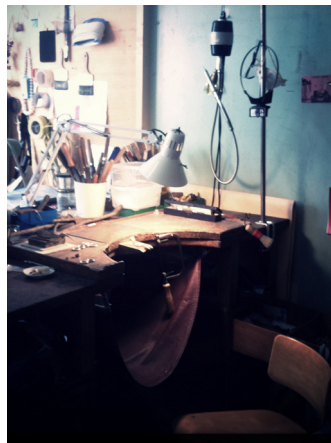




Julie Richoz, 1990,
lives and works in Paris

She is a master of playing with space, emptiness and
depth. Her objects play with the surroundings, which
they take in and subtly change. The permeability of
and object is as equally important as its physical
presence. All her works are grounded in a delicate
poetry. The jury was enraptured.

**Brynjar Sigurðarson, 1986,**
**lives and works in Lausanne**

The polyvalent field study in a fishing village in the
northeast of Iceland by Sigurðarson is a compel-
ling exploration of knotting techniques and their
aesthetic and semiotic qualities. The stringent
analysis of manufactured and found objects and
the film produced by the designer both won over
the jury.





## 1 Award in Scenography

**Magda Willi, 1978,**
**lives and works in Berlin**

In 2014, *A Streetcar Named Desire* by
Tennessee Williams was performed in the
Young Vic theatre in London on a revol-
ving stage designed by Willi. The jury
unanimously awarded the Swiss Design
Award 2015 to the mature and well-
thought-out scenography.
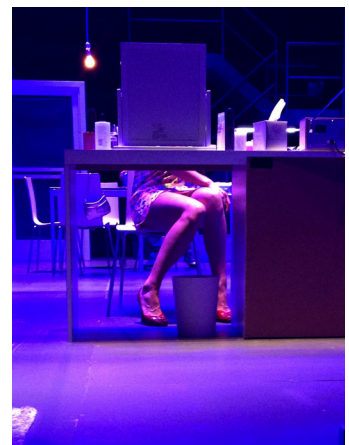
FASHION AND TEXTILE DESIGN
Ludovic Bourrilly (Geneva); Hélène Gagliardi (Geneva); Kathrin Grossenbacher (Zurich); Julia Heuer (St. Gallen); Dominic Knecht (Basel); Sandro Marzo (Münchenstein); Isabelle Mayer (Frick); RS HADER, Ruza Rajcic + Hana Schärer (Zurich); Mikael Vilchez (Paris, Geneva); Tosca Wyss (Berlin); Julian Zigerli (Zurich); Martina Zünd Gygax (Zurich)

GRAPHIC DESIGN
Yassin Baggar (Berlin); Mateo Broillet (Geneva, Berlin); Franziska Burkhardt (Zurich); Giliane Cachin (Lausanne, Zurich); Tobias Gutmann (Zurich); Anna Haas (Zurich); HAMMER, Sereina Rothenberger + David Schatz, (Karlsruhe, Zurich); Winfried Heininger (Baden); Philipp Herrmann (Zurich); Dirk Koy (Alschwil); Louis Lüthi (Amsterdam); David Mamie (Geneva); Julien Mercier (Paris, Lausanne); Mauro Paolozzi (Zurich); Dan Solbach (Basel, Berlin); Pascal Storz (Leipzig, Berlin); Ramaya Tegegne (Geneva)

MEDIATION
Nina Paim (Saint Gall)

PHOTOGRAPHY
Federico Berardi (Verbier, Lausanne); Aladin Borioli (Lausanne); David Excoffier (Glasgow); Yann Gross (Switzerland, Ecuador); Douglas Mandry (Zurich); Cyril Porchet (Lausanne); Elena Rendina (London); Jean-Vincent Simonet (Lausanne); Joël Tettamanti (Lausanne); Mélanie Veuillet (Lausanne)

PRODUCTS AND OBJECTS
Caroline Andrin (Brussels); Dimitri Baehler (Biel); Stéphane Barbier Bouvet (Lausanne); Isaure Bouyssonie (Renens); Michel Charlot (Lausanne); Pia Farrugia (Geneva); Grande, Charlotte Sunnen + Aurélie Mathieu (Lausanne); Nicolas Le Moigne (Cheseaux); Julie Richoz (Paris); Brynjar Sigurðarson (Lausanne); TERRAZZO PROJECT, Stéphane Halmaï-Voisard + Philippe-Albert Lefevbre (Lausanne)

SCENOGRAPHY
Luke Archer + Camille Blin (Lausanne); Magda Willi (Berlin)

The Federal Design Commission is very delighted with the balance of quality and diversity presented by this year's 18 award winners. This year's selection conveys a broad spectrum of approaches and personalities, both with regards to the award winning projects and the works exhibited in Basel as a whole. Although the budget only suffices to honour selected works, it should be noted that all the nominated projects are of the highest quality. Furthermore, the diverse works demonstrate how creativity benefits from Swiss cultural diversity and know-how.

In this eighth and final year as member and chair of the Federal Design Commission, I have seen how quality leads to new quality, and this is doubtlessly due to the increased promotion of design eduction in the last decade.

Here in Basel, in the exhibition, one senses the creative artists' passion and joy. Once again they show us that a crisis will never befall creativity.

— Patrick Reymond, Chair

### JURY AND EXPERTS
The jury is made up of six members of the Federal Design Commission, selected by the Federal Assembly and three invited experts. The members of the Federal Design Commission and the experts appraise the submitted dossiers as part of the first stage and agree upon a selection for the second round. The exhibited works are judged in the second round and the awards are decided upon.

### CHAIR

**Patrick Reymond, La Neuveville**
Patrick Reymond (*1962) is an architect and designer and since 2008 a member of the Federal Design Commission and chair since 2009; co-founder of atelier oï 1991 with Aurel Aebi and Armand Louis. atelier oï has been striving to dissolve barriers between genres and foster cross-disciplinary creativity for 20 years. Over the course of their achievements, architecture, design and set design have intertwined on an international scale. Born of an intuitive and emotional affinity with the act of shaping different materials, their projects have been recognized the world over. Between experimentation, cultural exchanges and events devoted to their creations, they design in particular for Artemide/Danese, B&B Italia, Foscarini, Moroso, Pringle of Scotland, USM Haller, Venini, Bulgari, Bréguet, Swatch and Louis Vuitton.

### MEMBERS

**Laurent Benner, London**
Laurent Benner (*1975) grew up in Switzerland and has lived and worked in London since 1993. He is an independent designer and art director and has collaborated extensively with the Swedish design studio Reala and studio partners Michael Marriott and Jonathan Hares. He is a founding member of Dreck Records, London, and occasionally presents music in Plastic People, Cafe Oto and Life Bar. In 2008, he won the Inform prize for conceptual design in Leipzig. He has designed the catalogues *The Most Beautiful Swiss Books* (2004—2006) and has worked on many book projects with White Cube artist Christian Marclay; further projects were realized with COS, Tate Modern, Tate Classic, The British Council and the Swiss Federal Office of Culture amongst others.

**Lionel Bovier, Zurich**
Lionel Bovier (*1970) is an art historian and lives in Zurich and Paris. He is a member of the Federal Design Commission since 2008; Chair of the Kunst Halle Sankt Gallen foundation since 2010; Chair of the Association Hard Hat in Geneva, member of the AICA and Honorary board member of Art Metropole (Toronto). He is a founding member and, for the last 10 years, director of the contemporary art publishing house JRPIRingier. He is also the author of several books on contemporary art. Between 1995 and 2000, he initiated and led theoretical studies at ECAL and curated numerous exhibitions in international institutions, including *John Armleder & Ecart* in the Charles H. Scott Gallery, Emily Carr Institute (Vancouver 2012) and *Vern Blosum* at the Kunsthalle Bern (2014). He is the co-director at Espace 8, rue Saint-Bon in Paris since 2013.

**Christoph Hefti, Brussels**
Christoph Hefti (*1967) lives and works between Zurich, Paris and Brussels. After training as a textile designer at the Schule für Gestaltung Zürich, he attended to Central St. Martins School of Art and Design in London, where he obtained an MA in Fashion. After initial employment with Jean-Paul Gaultier, Christoph Hefti spent 13 years as a creative assistant and print/textile designer for Dries Van Noten in Antwerp, where he was responsible for research, design and development of fabrics. Since 2011, he has worked as an independent textile print designer; first for Lanvin and, since 2013, for Balenciaga. Currently he is working on a collection for Acne Studios in Stockholm. For the last 2 years, he has been part of the Atelier Pfister and also started designing his own line of carpets; a small collection of rugs, hand knitted and in limited editions. His rugs are represented by Maniera in Belgium and Helmrinderknecht in Switzerland.

Christoph Hefti combines design, art and music in all aspects of his life. He creates video installations and is active in the field of performing arts.

In 1998, he won the Swiss Design Awards and in 2009 the Swiss Grand Award for Design for his multidisciplinary œuvre.

Renate Menzi, Zürich
Renate Menzi (*1968) has been a member of the Federal Design Commission since 2009. She studied design and cultural studies at the Zurich University of the Arts and the Bezalel Academy of Arts and Design in Jerusalem. She has taught, published and researched in the field of design and from 2008 she has curated the Design Collection at the Museum für Gestaltung Zürich. Exhibitions and publications include: *Make up* (2010); *Freitag — Out of the Bag* (2012); *100 Jahre Schweizer Design* (2014).

Heidi Wegener, Meilen
Heidi Wegener (*1947), economist, has been a member of the Federal Design Commission since 2013. She curated the Design Price Switzerland between 2002 and 2011. She was appointed as director of admissions at the School of Design, Zurich (today the Zurich University of the Arts) in 1989 until she took over the Design Price Switzerland. She is still strongly linked with the Zurich University of the Arts due to her role as president of the Friends of the Museum für Gestaltung Zürich. Prior to that she held various positions in the Elektowatt Group's industry sector; she is regularly involved in innovation and development projects.

Experts

Catherine Ince, London
Catherine Ince (*1975) has been a curator at Barbican Art Gallery since 2010 and is currently organizing a new exhibition about the work of Charles and Ray Eames opening in October 2015. She curated *Bauhaus: Art as Life* (2012), the largest survey of the school to be staged in Britain in over 40 years. Her first project for the Barbican was *Future Beauty: 30 Years of Japanese Fashion*, a retrospective of avant-garde fashion from Japan drawn from the Kyoto Costume Institute collection and developed in collaboration with the Haus der Kunst in Munich. She also organized Junya Ishigami's first major UK installation, *Architecture as Air*, for the Barbican's Curve Art program. Prior to joining Barbican Art Gallery, Ince was curator, and subsequently co-director of the British Council's Architecture, Design and Fashion department where she organized touring exhibitions, commissions and collaborative projects about contemporary design and architecture. As assistant and co-commissioner, Catherine Ince was responsible for the British Pavilion exhibitions at the 2006 and 2008 Venice Biennale of Architecture. Previously, she was curator of contemporary programs at the Victoria & Albert Museum.

Radim Peško, London
Radim Peško, born in Prague (*1976), is agraphic designer now based in London. He works in the field of type design, editorial and exhibition projects. His work includes identity for Secession Vienna; typefaces for identities of Museum Boijmans van Beuningen inRotterdam; Stedelijk Museum Amsterdam; Fridericianum in Kassel; Berlin Biennale 8; various works for the Moravian gallery in Brno; Eastside Projects Birmingham and along-term collaboration with artist Kateřina Šedá among others. In 2010, he established his RP Digital Type Foundry that specializes on typefaces that are both formally and conceptually distinctive. He is a visiting lecturer at Gerrit Rietveld Academie in Amsterdam and Ecole nationale supérieure des beaux-arts de Lyon. Since 2011, he has been part of the curatorial board of International Biennial of Graphic Design in Brno.

Walter Pfeiffer, Zürich
Walter Pfeiffer (*1946) has explored the erotic,festive and intimate territories of daily life for over thirty years. Pfeiffer works to uniquely translate visual concepts of beauty and freedom. Both the underground and mainstream scene of artistic photography, celebrated amongst gay iconography, recognizes Pfeiffer. Walter Pfeiffer began exhibiting his work in the early 1970s. His work expresses the desire to communicate themes of eroticism and freedom. He became famous forshattering many taboos about sexuality. He is primarily working with Polaroid film. His publication *Welcome Aboard: Photographs 1980 — 2000* brought with it a revival of realistic photography at the turn of the century and since then Pfeiffer has collaborated with international magazines such as i-D, Butt, Vogue Paris, Double, Self Service and Fantastic Man. Additionally, Pfeiffer has been thesubject of numerous solo and group exhibitions. In 2008, Fotomuseum Winterthur presented *In Love with Beauty*, an unprecedented chronological overview of his work, spanning four decades from his beginnings in the early 1970s to his most recent work. In 2008, he won the Swiss Grand Award for Design.

His other publications include *Walter Pfeiffer-Scrapbooks 1969-1985* (2012); *Cherchez La Femme!* (2007); *Night and Day* (2007); *The Eyes the Thoughts, Ceaselessly Wandering* (1986) and *Walter Pfeiffer: 1970 — 1980* (1980).

Patrizia Crivelli (art historian, Bern) heads the department of design promotion at the Federal Office of Culture.

**1913**
The Swiss Federal Council elects Charles L'Eplattenier to the Federal Art Commission, who takes a stand for a grant for applied arts

**1917**
Federal decision for the support of applied arts with a yearly grant of at least CHF 15,000

The Federal Council calls the following members to the Federal Commission for Applied Arts: Daniel Baud-Boy, head of the Ecole des beaux-arts in Geneva; Alfred Altherr, architect and director of the Museum of Applied Arts Zurich; Charles L'Eplattenier, painter and sculptor, La Chaux-de-Fonds; Sophie Hauser, painter and graphic artist, Bern; Albert A. Hoffmann, industrialist, Basel

**1918**
First grant competition for industrial and applied art; CHF600 awarded to Oskar Weber, Oetwyl

**1922**
First national exhibition of applied arts, Halles du Comptoir Suisse, Lausanne; the Federal Interior Department buys 96 works at the recommendation of the Federal Commission for Applied Arts

**1972**
The number of applications grows consistently. The commission expresses the idea to organize exhibitions of the works submitted for the competition in different Swiss towns. Venue for the time being is Kornhaus Bern (Museum of Applied Arts)

**1985**
The competition now takes place in two stages: first stage on the basis of documentation, second stage on the basis of originals

**1990**
Grant recipients of 1989 exhibition at Musée des arts décoratifs, Lausanne; accompanying catalogue

**1991**
Grant recipients of 1990 exhibition at Museum für Gestaltung Zürich; accompanying catalogue

**1992**
Grant recipients of 1991 exhibition at Ecole des arts décoratifs, Geneva; accompanying catalogue

**1993**
Grant recipients of 1992 exhibition at Villa Ciani, Lugano; accompanying catalogue

**1994**
Award recipients of 1993 exhibition at Kornschütte Lucerne; accompanying catalogue

**1995**
Award recipients of 1994 exhibition at Museum für Gestaltung Basel; accompanying catalogue

**1996**
Award recipients of 1995 exhibition at Musée Ariana, Geneva; accompanying catalogue

**1997**
Award recipients of 1996 exhibition at Museum Neuhaus, Biel; accompanying catalogue

Award recipients of 1997 exhibition at Musée des arts décoratifs, Lausanne

80th anniversary of funding for design; comprehensive publication about design funding published by the Swiss Confederation

**1998**
Award recipients of 1998 exhibition at Castello Visconteo, Locarno; accompanying catalogue

**1999**
Award recipients of 1999 exhibition at Dampfzentrale, Bern; accompanying catalogue

**2000**
Award recipients of 2000 exhibition at Museum Bellerive, Zurich; accompanying catalogue

**2001**
Reorganisation of federal funding for design, no exhibition

**2002–2012**
Rotating exhibitions at the Museum für Gestaltung Zürich, mudac Lausanne, and Museum Bellerive, Zurich; each accompanied by a publication

**SINCE 2013**
Exhibition *Swiss Design Awards* in Basel during the Art Basel and Design Miami / Basel fairs

Recipients this year are the photographer Luc Chessex, the graphic designer Lora Lamm and Team'77, composed of the typographers Erich Gschwind, André Gürtler and Christian Mengelt. The Federal Design Commission's choice highlights the pioneering achievements and the outstanding lifetime achievements of the winners. They have been decisive in stimulating creativity in Switzerland: The development of the legendary font *Haas Unica* is an epoch-making contribution by Team'77 to typography, which extends far beyond the country's borders. Lora Lamm's innovative graphic design in Milan in the 1950s and 1960s influenced an entire generation and has lost none of its freshness. Luc Chessex's photographs of the Cuban Revolution are an historical documentation with inestimable value. His photographic reflections on power and truth in photography affect the current debate in this medium.

Since 2007, the Swiss Grand Award for Design honours with 40,000 CHF the work of renowned designers who represent the quality and relevance of Swiss design praxis in a national and international context.

Publication
On the occasion of the Swiss Grand Award for Design, the Federal Office for Culture will release an extensive, limited edition publication, which portrays the award winners in essays (authors: Nicoletta Ossanna Cavadini, Lorette Coen and François Rappo), interviews and photographs.

The publication will be released at the opening and is free of charge.

Award winners of the Swiss Grand Award for Design from 2007–2014

2014
Erich Biehle (textile designer), Alfredo Häberli (product designer), Wolfgang Weingart (typographer)

2013
Trix and Robert Haussmann (product designer), Armin Hoffmann (graphic designer), Martin Leuthold (textile designer)

2012
Franco Clivio (product designer), Gavillet & Rust (Gilles Gavillet, David Rust, graphic designers), Karl Gerstner (graphic designer)

2011
Jörg Boner (product designer), NORM (Dimitri Bruni, Manuel Krebs, graphic designers), Ernst Scheidegger (photographer), Walter Steiger (footware designer)

2010
Susi und Ueli Berger (furniture designer), Jean-Luc Godard (filmmaker), Sonnhild Kestler (textile designer), Otto Künzli (jewellery designer)
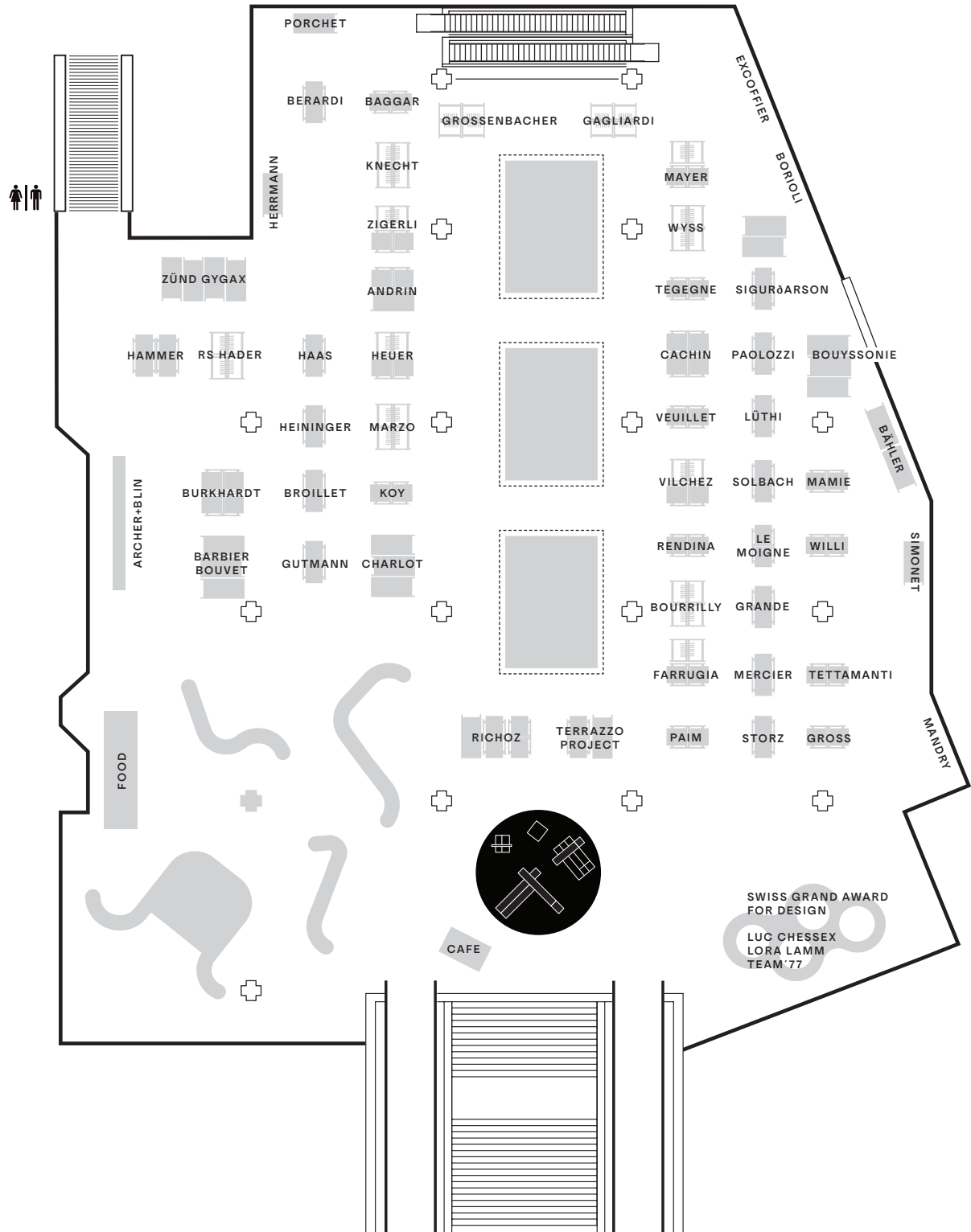
2009
Robert Frank (photographer), Christoph Hefti (textile designer), Ursula Rodel (fashion designer), Thut Möbel (furniture design)

2008
Holzer Kobler Architects (Barbara Holzer, Tristan Kobler, exhibition designers), Albert Kriemler (AKRIS, fashion designer), Alain Kupper (graphic designer, musician, artist, gallerist), Walter Pfeiffer (photographer)

2007
Ruth Grüninger (fashion designer), NOSE (communication design, service design), Bernhard Schobinger (jewellery designer), Cornel Windlin (graphic designer)

PORCHET

EXCOFFIER

BORIOLI

BERARDI    BAGGAR

GROSSENBACHER    GAGLIARDI

HERRMANN

KNECHT

MAYER

ZIGERLI

WYSS

ZÜND GYGAX

TEGEGNE    SIGURðARSON

ANDRIN

HAMMER    RS HADER    HAAS    HEUER

CACHIN    PAOLOZZI    BOUYSSONIE

BÄHLER

HEININGER    MARZO

VEUILLET    LÜTHI

ARCHER+BLIN

VILCHEZ    SOLBACH    MAMIE

BURKHARDT    BROILLET    KOY

RENDINA    LE MOIGNE    WILLI

SIMONET

BARBIER BOUVET    GUTMANN    CHARLOT

BOURRILLY    GRANDE

FARRUGIA    MERCIER    TETTAMANTI

FOOD

MANDRY

RICHOZ    TERRAZZO PROJECT    PAIM    STORZ    GROSS

SWISS GRAND AWARD
FOR DESIGN

LUC CHESSEX
LORA LAMM
TEAM '77

CAFE