



CH-3003 Bern

FOC

Information note to companies abroad

Your reference:lst

Reference: communication of film data for Switzerland

Our reference: stl

Contact person: Laurent Steiert

Bern, August 2nd 2016

Communication of film data in Switzerland

New swiss legal requirement to report statistics of film sales outside of cinemas (Art. 24 para. 3bis Film Act)

Dear Sir, dear Madam,

We would like to inform you about the new legal reporting requirements for film statistics that will be in force from January 1 2017. Since 2002, it has been a legal requirement for Swiss cinemas and distributors in Switzerland to report admission and box office data.

From 1 January 2017, all companies (rights holders and content providers) in Switzerland and abroad that exploit films outside of cinemas in Switzerland must report their exploitation results to the Federal Statistical Office. This includes all rights holders and providers of films on electronic platforms (including television broadcasters that exploit films by means other than linear channels).

The reporting requirement applies to all films with at least 60 minutes in length that are intended for theatrical release and that are sold on physical media (video, DVD, etc.) or can be viewed in digital form. The reporting requirement is set out in greater detail in the Film Ordinance and will apply to all sales from 1 January 2017.

You can find the legal base under the following link:

Film Act (FiG, Art. 24 Abs. 3bis):

<https://www.admin.ch/opc/en/classified-compilation/20001389/index.html> (english)

Film Ordinance (FiV, Art. 15, 16a, 17, 21a) – german/french/italian:
<https://www.admin.ch/opc/de/classified-compilation/20021129/index.html>

Companies must register with the Federal Office of Culture before they report their first data. Please consult the form in the annexed letter and send the relevant information to the following address: filmexploitation@bak.admin.ch.

From January 1 2017, the data collection will be carried out by the Federal statistical Office. Information on the method and process will be continuously made available on the following website: <http://www.fiv.bfs.admin.ch>

Please note that all data is subjected to the federal statistics law. According to this law, all published data is aggregated per film. Therefore, no company results may be published without prior consent from the concerned companies.

Do not hesitate to contact us for further information. If you have a contact or a company branch based in Switzerland, please forward this information.

Yours sincerely,

Laurent Steiert
Deputy Head Film Departement

Annex: letter