



Distribution Support Application

Application according to the guidelines “Funding for the distribution of Swiss films and co-productions in foreign countries” by the Federal Office of Culture (FOC). Based

on Articles 6 to 12 of the FDHA Ordinance on Measures to Promote the International Presence of Swiss Cinematography and the MEDIA Compensation Measures.

A Basic Data

1. Applicant production company Switzerland

Production company

Manager

Legal form of company

Address / City

Country

Website

Phone

E-mail

2. Applicant distribution company

Distribution company

Manager

Legal form of company

Address / City

Country

Website

Phone

E-mail

3. Film specifications

Original title of the film

Length of the film (minimum 60 minutes)

First public release date in Switzerland (festival or cinema)

Format of the film DCP other (please specify)

Film is dubbed subtitled

4. Release specifications

Country of distribution

Confirmed theatrical release date

Number of release locations

Expected number of spectators

Expected gross distribution receipts CHF

Total net distribution costs CHF

5. Funding specifications

Amount of the subsidy applied for (max. 50% of total net distribution costs)	CHF
Other subsidies applied for (confirmed)	CHF
Other subsidies applied for (planned)	CHF
No further subsidy will be applied for (check if applicable)	<input type="checkbox"/>
Has a minimum guarantee (MG) been paid?	<input type="checkbox"/> yes <input type="checkbox"/> no
If yes, which amount (as stated in the distribution agreement)	CHF

6a. Distribution strategy

Release locations

Main target audience

Additional target audience

Media Strategy (press, TV/radio, internet, social media, outdoor)

6b. Description of additional marketing measures with the amount of subsidy applied for

(no further attachments, please)

[Empty box for description of marketing measures and subsidy amounts]

B List of Costs

1. Net promotion and advertising costs

Trailers	CHF
Dubbing/subtitling of trailers	CHF
Placement of trailers	CHF
Artwork	CHF
Print costs	CHF
Placement of posters/flyer	CHF
Distribution and mailings	CHF
Advertising on TV	CHF
Advertising on radio	CHF
Advertising (newspapers, magazines)	CHF
Advertising (web and social media)	CHF
Press agent	CHF
Presskits	CHF
Press screenings	CHF
Premiere costs (incl. director's and cast's presence costs)	CHF
Website	CHF
Social Media	CHF
Other (please specify)	CHF
	CHF
TOTAL PROMOTION AND ADVERTISING COSTS	CHF

2. Net production costs

DCP	CHF
Dubbing	CHF
Subtitling	CHF
TOTAL PRODUCTION COSTS	CHF

3. Other net costs

(excluding minimum guarantee costs)

Virtual print fee (VPF)	CHF
Transport/digital transfer	CHF
Other costs (please specify)	CHF
TOTAL OTHER NET COSTS	CHF
TOTAL NET DISTRIBUTION COSTS (1+2+3)	CHF

C Financial Plan

I. Receipts

a. Average cinema ticket price	CHF	_____
b. Average percentage of a. for distributor	%	_____
c. Expected number of admissions		_____
1. Expected gross receipt for film rental = (a) x (b) x (c) : 100	CHF	_____
2. Expected TV revenues	CHF	_____
3. Expected DVD revenues	CHF	_____
4. Expected VOD revenues	CHF	_____
5. Sublicensing revenues	CHF	_____
6. Other revenues (please specify, i.e. sponsoring)		_____
	CHF	_____
7. Swiss Distribution Support (amount of subsidy applied for, page 2)	CHF	_____
8. Other distribution support (please specify)		_____
	CHF	_____
TOTAL RECEIPTS (1+2+3+4+5+6+7+8)	CHF	_____

II. Total net distribution costs CHF _____
(according to B: List of costs)

III. Overall revenue CHF _____
(I. minus II.)

Data Protection Statement

The applicants declare that they disclose voluntarily the personal data necessary for processing the application. They agree that data such as name and address, title and short description of the film, production costs, financial plan, amount of the subsidy applied for and granted under this application are disclosed to SWISS FILMS and FOC. They furthermore agree that SWISS FILMS and FOC announce publicly the subsidization of the project, e.g. in a press release, in which the recipient of the subsidy, producer, title and short description of the project, the names of the director and scriptwriter as well as the amount of the subsidy are disclosed.

Exclusion of double funding

The applicants confirm by their signature to have stated all applied subsidies completely and truthfully and not to have listed in the distribution budget any costs financed by third parties (notably by the producer).

Checklist appended documents (mandatory)

IMPORTANT NOTICE:

The completed application has to be sent by post to: SWISS FILMS, Neugasse 6, CH-8005, Zürich, Switzerland

Only complete forms with required appended documents can be processed. Please note that without the requested documents this application is not valid.

- Swiss certificate of origin or notification of coproduction from the Swiss Federal Office of Culture
- Evidence of the distribution company's data (e.g. excerpt from Commercial Register)
- List of titles released by the distributor in the last two years including number of admissions and screens
- Signed and dated distribution agreement (copy of the original)
- Declaration of the licensor that applicant has performed all its contractual obligations
- Screening link of the film (will be only used by the commission experts and treated confidentially)
- If applicable, confirmation of additional funding / subsidies (planned and confirmed)

Legally binding signature(s) of the
production company (applicant)

City/date

Stamp of the production company

Legally binding signature(s) of the
distribution company

City/date

Stamp of the distribution company