Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Department of Home Affairs FDHA
Federal Office of Culture FOC
Film

Fact sheet investment obligation in Swiss film production 2025

Since 2024, companies offering television and on-demand services must invest at least 4% of their gross turnover in Swiss film production. 21 companies are subject to the investment obligation. The business models are heterogeneous: there are **international streaming platforms** based in Europe and the USA, **global IT companies** that offer films as a secondary activity, television stations in Germany and France that provide **advertising slots** in Switzerland, as well as **national telecom operators, private broadcasters** and **on-demand services**. The companies required to invest submitted their second annual reports by 30 April 2026.

These companies achieved a relevant **turnover of 817 million francs** in 2025. The turnover increased by 9%. The streaming market continues to grow. In contrast, the turnover from advertising slots is slightly declining.

This results in an **investment obligation of 32.7 million francs**, as originally estimated. The companies invested a total of **19.9 million francs (+25%)** in 2025.

12.0 million francs was invested in the acquisition and production of films. Of this amount, 4.2 million francs was spent on the acquisition of film projects, 3.7 million francs on co-productions, 2.0 million francs on licenses for existing films and 2.1 million francs in commissioned productions.

In terms of film formats, **7.4 million francs went to series** and **4.6 million francs to feature-length films**. **Fiction** accounted for the lion's share with 8.8 million francs. 6.3 million francs were invested in French-speaking Switzerland and 5.7 million francs in German-speaking Switzerland.

In addition, television broadcasters invested 5.6 million francs in kind in **film promotion**, and 0.8 million francs went to film festivals to strengthen **film culture**. Finally, 0.5 million francs was paid to collecting management societies for copyrights.

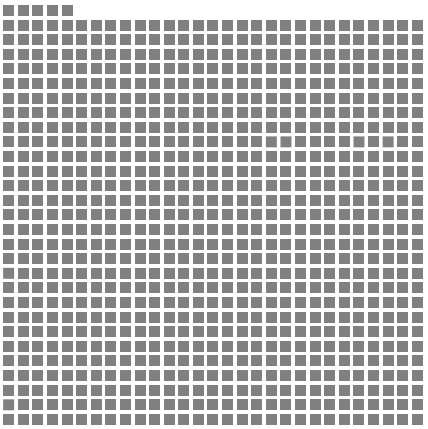
The reported investments relate to the payment year. The companies concerned have made further commitments to film projects that will only be due in subsequent years. Based on the ongoing known projects, it is likely that we will reach the annual investment target starting in 2027.

7.8.2026 Section film service Distribution and diversity

Reporting on investment obligation Film Act 2025

Provisional turnover

817 M CHF turnover +9%



32.7 M CHF investment obligation +9%



19.9 M CHF effective investments +25%



12.8 M CHF deferred investments −10%



Investments composition 2025

Provisional figures

19.9 M CHF effective investments +25%



12.0 M CHF filmproduction +29%



6.6 M CHF film promotion +35%



0.8 M CHF film culture −43%



0.5 M CHF copyright +25%



Distribution of investments in film production 2025

Investments by type of contract, format, genre and language region

12.0 M CHF film production +29%



licenses
2.0 M

presales
4.2 M

feature-length
4.6 M

fiction
8.9 M

German
5.7 M

co-prdoctions
3.7 M

series
7.4 M

documentary
3.1 M

French
6.3 M

commissioned
2.1 M