Schweizerische Eidgenossenschaft
Confédération suisse
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Confederaziun svizra

Federal Department of Home Affairs FDHA

Federal Office of Culture FOC
Film

Fact sheet investment obligation in Swiss film production 2024

The revised Film Act came into force on 1 January 2024. Companies offering television and on-demand services must invest at least 4% of their gross turnover in Swiss film production.

Over 70 companies had registered by 31 March 2024. 21 of these are subject to the investment obligation. The business models are heterogeneous: there are **international streaming platforms** based in Europe and the USA, **global IT companies** based in Europe and the USA that offer films as a secondary activity, television stations in Germany and France that provide **advertising slots** in Switzerland, as well as **national telecom operators, private broadcasters** and **on-demand services**. The companies required to invest submitted their reports for 2024 by 30 April 2025.

These companies achieved a relevant **turnover of 752 million francs** in 2024. The reported turnover is in line with the forecasts made by the FOC during parliamentary deliberations four years ago. The streaming market continues to grow, but at a slower pace. In contrast, the turnover from advertising slots is slightly declining.

This results in an **investment obligation of 30.1 million francs**, as originally estimated. The companies invested a total of **15.9 million francs** in 2024.

9.3 million francs was invested in the acquisition and production of films. Of this amount, 5.9 million francs was spent on the acquisition of film projects, 2.0 million francs on co-productions and 1.4 million francs on licenses for existing films. No investments were made in commissioned productions in 2024.

In terms of film formats, **5.0 million francs went to feature-length films** and **4.2 million francs to series**. **Fiction** accounted for the lion's share with 8.0 million francs. 6.1 million francs were invested in German-speaking Switzerland and 3.1 million francs in French-speaking Switzerland.

In addition, television broadcasters invested 4.9 million francs in kind in **film promotion**, and 1.3 million francs went to film festivals to strengthen **film culture**. Finally, 0.4 million francs was paid to collecting management societies for copyrights.

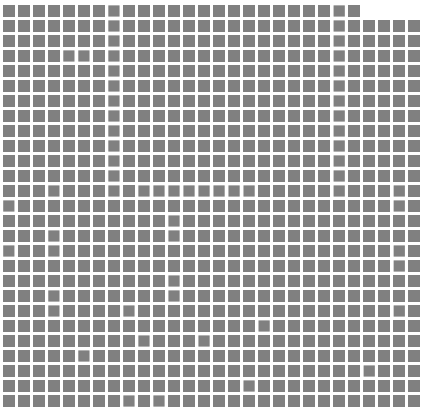
The reported investments relate to the payment year. The companies concerned have made further commitments for film projects that will only be due in subsequent years. They must invest the deferred 14.2 million francs by 2027. Any subsidiary levy will only be collected in 2028.

11.8.2025 Section film service Distribution and diversity

Reporting on investment obligation Film Act 2024

Provisional turnover

752 M CHF turnover



30.1 M CHF investment obligation

15.9 M CHF effective investments

14.3 M CHF deferred investments

Investments composition 2024

Provisional figures

15.9 M CHF effective investments

9.3 M CHF film production

4.9 M CHF film promotion

1.4 M CHF film culture

0.4 M CHF copyright

Distribution of investments in film production 2024

Investments per type of contract, format, genre and language region

9.3 M CHF film production

licenses
1.4 M

feature-length
5.0 M

fiction
8.0 M

German
6.1 M

pre-purchases
5.9 M

series
4.2 M

documentary
1.2 M

French
3.1 M

co-productions
2.0 M