Distribution Support
Application for single country

Application according to the guidelines "Promoting the distribution of Swiss films and co-productions abroad (export promotion)" by the Federal Office of Culture (FOC). Based on Articles 6 to 12 of the FDHA Ordinance on Measures to Promote the International Presence of Swiss Cinematography and the MEDIA Compensation Measures (IPFiV). Valid from 1. January 2026.

A Basic Data

1. Film specifications

Original title of the film

Length of the film (minimum 60 minutes)

First public release date in Switzerland

Film is ☐ dubbed ☐ subtitled ☐ original version

2. Applicant production company Switzerland

Production company

Manager | Legal form of company

Address | Zip | City

Country | Website

Phone | E-mail

3. Applicant distribution company

Distribution company

Manager | Legal form of company

Address | Zip | City

Country | Website

Phone | E-mail

4. Release specifications

Country of distribution

☐ Cinema release ☐ VOD release

Confirmed theatrical release date | Confirmed online release date

Expected number of admissions | Expected number of views

Number of release locations | Number of VOD Platforms

☐ Release is connected to a local festival premiere (please specify)

5. Distribution strategy

(Please do not use more characters than allowed in the text field)

Release locations and/or VOD/Online platforms

Main target audience

Additional target audience

Media and marketing strategy (press, TV/radio, internet, social media, outdoor)

B List of Costs / Budget

1. Net promotion and advertising costs

Trailers	CHF	
Dubbing/subtitling of trailers	CHF	
Placement of trailers	CHF	
Artwork	CHF	
Print costs	CHF	
Placement of posters/flyer	CHF	
Distribution and mailings	CHF	
Advertising on TV	CHF	
Advertising on radio	CHF	
Advertising (newspapers, magazines)	CHF	
Advertising (web and social media)	CHF	
Press agent	CHF	
Presskits	CHF	
Press screenings	CHF	
Premiere costs (incl. director's and cast's attendance costs)	CHF	
Website	CHF	
Social Media	CHF	
Other (please specify)		
	CHF	
TOTAL PROMOTION AND ADVERTISING COSTS	CHF	0.00

2. Net production costs

DCP	CHF	
Dubbing	CHF	
Subtitling	CHF	
Encoding / Transcoding	CHF	
TOTAL PRODUCTION COSTS	CHF	0.00

3. Other net costs

(excluding minimum guarantee costs)

Transport/digital transfer	CHF	
Other costs (please specify)	CHF	
TOTAL OTHER NET COSTS	CHF	0.00

TOTAL NET DISTRIBUTION COSTS (1+2+3)	CHF	0.00

C Financial Plan

I. Receipts

a. Average cinema ticket price CHF

b. Average % of ticket price (a.) for distributor %

c. Expected number of admissions

1. Expected gross receipt for film rental = (a) × (b) × (c) : 100	CHF	0.00
2. VOD revenues		
a. Negotiated flat fee (e.g. SVOD)	CHF	
b. Expected revenue share (e.g. TVOD)	CHF	
3. Sublicensing revenues	CHF	
4. Other revenues (please specify, i.e. sponsoring)	CHF	
5. Swiss Distribution Support (amount of subsidy applied for)	CHF	
6. Other distribution support (please specify)	CHF	
TOTAL RECEIPTS (1+2+3+4+5+6)	CHF	0.00

II. Total net distribution costs CHF 0.00

(according to B: List of costs / budget)

III. Overall revenue CHF 0.00

(I. minus II.)

6. Funding specifications / Summary

The following criteria must be met:

– The subsidy may not exceed the maximum amount for the target country set by the FOC.
– The subsidy may not exceed 50% of the eligible costs ("Total net distribution costs").
– The applied subsidy may not exceed 50% of the expected net revenues ("Expected gross receipt for film rental" + "Expected VOD revenues"):

a. Total net distribution cost (page 4)	CHF	0.00
b. Expected gross receipt for film rental (page 5)	CHF	0.00
c. Expected VOD revenues (page 5)	CHF	0.00
d. Max subsidy = min (a, b + c) × 50%	CHF	0.00

1. Amount of the subsidy applied for (not more than d)	CHF	0.00
2. Other subsidies applied for (confirmed)	CHF	
3. Other subsidies applied for (planned)	CHF	
4. There are no other subsidy possibilities (check if applicable)	☐	
5. Has a minimum guarantee (MG) been paid?	○ Yes	○ No
6. If yes, which amount (as stated in the distribution agreement)	CHF	

Checklist appended documents (mandatory)

The completed application form plus all the required enclosures must be submitted electronically no later than two month before the film's release in the target country (cinema release or start of distribution on an online platform) to SWISS FILMS: support@swissfilms.ch.

In addition, the original and signed application form (not including enclosures) must be sent by post to the following address: SWISS FILMS, Daniela Strika, Neugasse 6, 8005 Zurich (date of postmark no later than two month before the film release). Distribution and production companies may sign an identical application separately and submit it by mail.

- ☐ Commercial register extract of the distribution company
- ☐ List of film titles distributed by the company in the past year including number of admissions and screens as well as VOD platforms and views
- ☐ Signed and dated distribution agreement (copy of the original)
- ☐ Certificate of Swiss origin or co-production certificate issued by the Swiss Federal Office of Culture
- ☐ Completed evaluation form (in Excel format, to be sent by e-mail)
- ☐ Screening link of the film (will be used by the commission experts only and treated confidentially)
- ☐ If applicable, confirmation of additional funding / subsidies (planned and confirmed)

Data Protection Statement

The applicants declare that they disclose voluntarily the personal data necessary for processing the application. They agree that data such as name and address, title and short description of the film, production costs, financial plan, amount of the subsidy applied for and granted under this application are disclosed to SWISS FILMS and FOC. They furthermore agree that SWISS FILMS and FOC announce publicly the subsidization of the project, e.g. in a press release, in which the recipient of the subsidy, producer, title and short description of the project, the names of the director and scriptwriter as well as the amount of the subsidy are disclosed.

Exclusion of double funding

The applicants confirm by their signature to have stated all applied subsidies completely and truthfully and not to have listed in the distribution budget any costs financed by third parties (notably by the producer).

Payment indications

(to be completed by distribution company)

Account holder

Address

Account number

Beneficiary bank

Address

BIC / SWIFT code

IBAN code

Legally binding signature(s) of the production company (applicant)

City/date

Stamp of the production company

Legally binding signature(s) of the distribution company

City/date

Stamp of the distribution company