

Swiss Design Awards 2014
17 – 22 June 2014
Messe Basel, Halle 4.0

www.swissdesignawards.ch
www.swissdesignawardsblog.ch
#swissdesignawards

Preview 16 June 2014, 6 pm
Award Ceremony 17 June 2014, 6 pm

An exhibition of the Federal Office of Culture



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Date: 13 June 2014
Embargo: 13 June 2014, 11.30 am

Eidgenössisches Departement des Innern EDI
Bundesamt für Kultur BAK

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SWISS DESIGN AWARDS 2014

PREVIEW

16 June 2014, 6 pm

EXHIBITION

17 – 22. June 2014, Halle 4.0, Messezentrum Basel

OPENING HOURS

**Every day 10 am – 8 pm (Sunday until 7 pm)
Free entry**

PROGRAM SWISS DESIGN AWARDS 2014

**Monday, 16 June
6 – 10 pm: Preview**

**Tuesday, 17 June
6 – 8 pm: Award Ceremony
8 – 11 pm: Music by Lexx (Permanent Vacation)**

**Wednesday, 18 June
Design Day 11 am – 6 pm
Daily (Tuesday 17 June – Sunday 22 June)
10 – 11:30 am: Free breakfast
3 – 4 pm: Public tour, meet at info desk**

INFORMATION

Information about the participants of the «Swiss Design Awards 2014» and the Swiss Grand Prix of Design 2014 are available on the website: www.swissdesignawards.ch.

Current information on the exhibition and its framework program are published on the blog: www.swissdesignawardsblog.ch.

Accompanying the exhibition, a complimentary trilingual (de, fr, en) magazine will be published on 16 June, including portraits of the winners of the Swiss Design Awards and the Swiss Grand Prix of Design 2014 as well as a range of illustrated contributions. Published by the Federal Office of Culture, designed by Jonathan Hares, Lausanne, with visuals by Atlas Studio, Zurich. An excerpt of the publication can be found in the appendix.

Further information on the Swiss Design Awards: www.bak.admin.ch

For information regarding the award recipients, the «Swiss Design Awards 2014» exhibition, and the Design Day event:

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TEAM

**Federal Office of Culture:
Patrizia Crivelli, Barbara Vlachos, Martina Longo**

EXHIBITION DESIGN

**Holzer Kobler Architekturen, Zurich: Ingo Böhler,
Simone Haar**

ART DIRECTION

Jonathan Hares, Lausanne

DESIGN

**Atlas Studio, Zurich: Martin Anderegg, Jonas Wandeler,
Claudio Gasser**

PHOTOGRAPHY

Jonas Marguet, Lausanne

PRESS & JOURNAL EDITING

BUREAU N, Julia Albani, Anna Francke, Anais Odenthal

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SWISS DESIGN AWARDS GENERAL INFORMATION

The Federal Office of Culture acknowledges twenty pre-eminent positions in contemporary design and awards this year's Swiss Design Awards. Together with the already announced winners of the Swiss Grand Prix of Design 2014, Alfredo Häberli, Wolfgang Weingart und Erich Biehle, all award recipients will be honored on the evening of June 17.

Based on the recommendation of the Federal Design Commission, twenty designers from the fields of photography (3), graphic design (9), fashion and textile design (4) and products and objects (4) will be rewarded in the context of the most important national competition for the promotion of Swiss design, organized by the Federal Office of Culture since 1918.

The exhibition, which takes place parallel to Art Basel and Design Miami/Basel, presents works and projects by the award recipients together with positions included in the second stage of the competition, and film portraits of the three winners of the Swiss Grand Prix of Design 2014.

SWISS DESIGN AWARDS IN NUMBERS

For this year's edition of the Swiss Design Awards, which was initiated in 1918, the Federal Design Commission has chosen 49 projects of Swiss or Swiss-based designers out of 252 submissions by 303 persons – 43% female and 57% male – for the second stage of the competition.

The youngest nominee was born in 1991 (Guillaume Jean-Mairet, graphic design), the oldest nominees were both born in 1965 (Alberto Vieceli, graphic design, and Georg Lendorff, scenography). The participants' average age is 32 years.

The exhibited designers include 34% females and 66% males.

Out of twenty awards, eight were awarded to female designers.

PRESS IMAGES:

[HTTP://WWW.BAK.ADMIN.CH/SDA2014](http://WWW.BAK.ADMIN.CH/SDA2014)

3 Awards in Photography

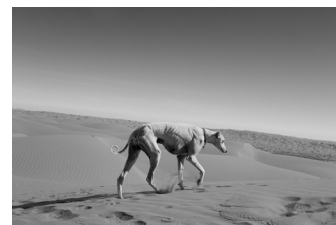
Julien Gremaud

1984, lives and works in Jongny



Emilie Muller

1980, lives and works in Lausanne



Virginie Rebetez

1979, lives and works in Lausanne



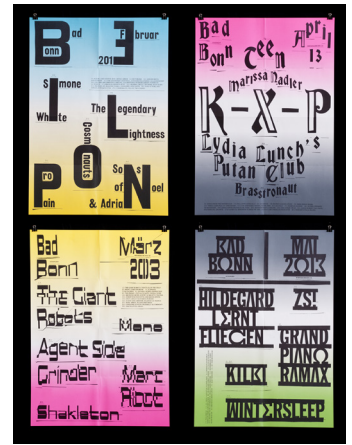
Atlas Studio

Martin Anderegg 1985

Claudio Gasser 1985

Jonas Wandeler 1983

live and work in Zurich



Prill Vieceli Cremers

Tania Prill 1969

Alberto Vieceli 1965

Sebastian Cremers 1976

live and work in Zurich



Vincent Devaud

1984, lives and works in Geneva



Eugster/Keshavjee/Koller

Marietta Eugster 1985

David Keshavjee 1985

Andreas Koller 1983

live and work in Zurich



Louisa Gagliardi
1989, lives and works in Zurich



Robert Huber
1982, lives and works in Lausanne



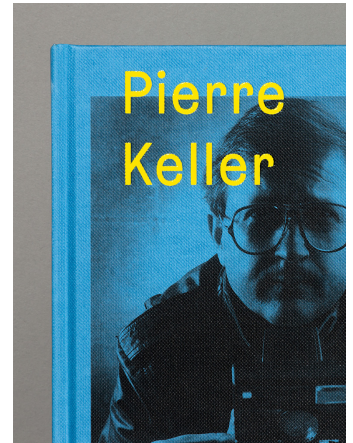
Ronny Hunger
1985, lives and works in Zurich



Simone Koller
1980, lives and works in Zurich



Aurèle Sack
1977, lives and works in Lausanne



4 Awards in Fashion and Textile Design

Stéphanie Baechler
1983, lives and works in London



Flaka Jahaj
1983, lives and works in Zurich



Sandro Marzò
1986, lives and works in Münchenstein



Julian Zigerli
1984, lives and works in Zurich
and Berlin



4 Awards in Products and Objects

Brunner X Mettler

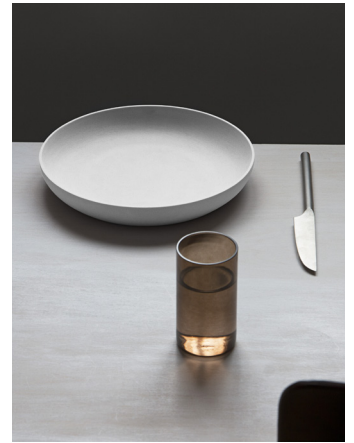
Thilo Alex Brunner 1977
Jörg Mettler 1979

live and work in Zurich



Carlo Clopath

1986, lives and works in Trin-Mulin



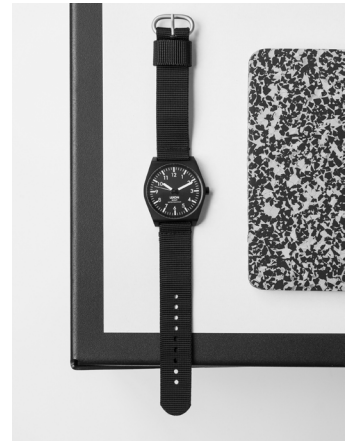
BIG-GAME

Augustin Scott de Martinville 1980

Elric Petit 1978

Grégoire Jeanmonod 1978

live and work in Lausanne



Yann Mathis

1986, lives and works in Charrot



Winners can choose between the prize money of CHF 25,000, a six-month internship at an established company, or free studio residences.

STATEMENT FEDERAL DESIGN COMMISSION

The Federal Design Commission speaks of an extraordinary year for the Swiss Design Awards. The works included in the second stage of the competition are characterized by high quality as well as innovative and bright solutions to problems in design. This is why the selection of the award recipients was not an easy one for the Federal Design Commission.

The exhibition «Swiss Design Awards» has become a fixed component and highlight of Basel's cultural program during the art and design fairs in June. Not only does it make contemporary Swiss design available to a broad public, it also allows local designers to showcase their work in front of an international professional audience.

JURY + ADVISORS

The jury consists of the seven members of the Federal Design Commission appointed by the Federal Council, plus three invited experts. The experts and members of the Federal Design Commission begin by assessing the dossiers submitted for the competition and choose submissions to be included the second stage, where original objects are appraised and the prizes are awarded.

CHAIR

Patrick Reymond

Architect, Designer, Atelier Oï, La Neuveville

MEMBERS

Laurent Benner

Visual Designer, London and Zurich

Lionel Bovier

Publisher, JRP|Ringier, Paris and Zurich

Christoph Hefti

Textile Designer, Brussels

Annemarie Hürlimann

Exhibition Curator, Berlin and Zurich

Renate Menzi

Curatorship Design Collection, Museum für Gestaltung Zürich

Heidi Wegener

Design Consultant, Meilen

ADMINISTRATION

Patrizia Crivelli,

Art Historian, Design Funding, Federal Office of Culture

EXPERTS

Catherine Ince

Curator, Barbican Art Gallery, London

David Rust

Visual Designer, Gavillet & Rust, Geneva and Lausanne

Maurice Scheltens

Photographer, Amsterdam

PARTICIPANTS IN THE SWISS DESIGN AWARDS 2014

DESIGN MEDIATION

Erich Brechbühl; Jonas Marguet + Louise Paradis

PHOTOGRAPHY

**Claudia Breitschmid; Erol Gemma; Julien Gremaud;
Tiphane Mall; Anne Morgenstern; Emilie Muller;
Virginie Rebetez**

GRAPHIC DESIGN

**Martin Anderegg + Jonas Wandeler + Claudio Gasser –
Atlas Studio; Eric Andersen; Tania Prill + Alberto Viecei +
Sebastian Cremers - Prill Viecei Cremers; Vincent Devaud;
Marietta Eugster + David Keshavjee + Andreas Koller;
Rosario Florio + Larissa Kasper – Kasper-Florio; Louisa
Gagliardi; Alina Günter; Tobias Gutmann; Robert Huber;
Ronny Hunger; Guillaume Jean-Mairet; Simone Koller;
Benjamin Muzzin; Aurèle Sack; Pascal Staub; Pascal Storz;
Manuel Trautmann**

FASHION AND TEXTILE DESIGN

**Stéphanie Baechler; Mirjam Colombo; Raul Egloff + Andreas
Huber – huber egloff; Cosima Gadiant; Eva Günter; Flaka
Jahaj; Marie Jambers; Sandro Marzo; Sabine Portenier +
Evelyne Roth – PortenierRoth; Tosca Wyss; Julian Zigerli**

PRODUCTS AND OBJECTS

**Dimitri Bähler; Thilo Alex Brunner + Jörg Mettler –
Brunner X Mettler; Carlo Clopath; Martin Drechsel;
Florian Hauswirth; Grégoire Jeanmonod + Elric Petit +
Augustin Scott de Martinville – BIG-GAME; Sebastian
Marbacher; Max Frommeld + Arno Mathies – maarno;
Yann Mathys; Alexandra Nurock**

SCENOGRAPHY

Georg Lendorff

SWISS GRAND PRIX OF DESIGN 2014

This year, the award goes to textile designer Erich Biehle, industrial designer Alfredo Häberli, and typographer Wolfgang Weingart. The three internationally renowned designers, whose work has been acknowledged, published and exhibited extensively, have shaped and made significant contributions to Swiss design by questioning, stressing and interpreting design history in a sustained manner. Since 2008, the Swiss Grand Prix of Design, endowed with CHF 40'000 respectively, awards the work of notable designers who represent and highlight the quality and relevance of Swiss design in the national and international context.

1913

The Swiss Federal Council elects Charles L'Eplattenier to the Federal Art Commission, who takes a stand for a grant for applied arts

1917

Federal decision for the support of applied arts with a yearly grant of at least CHF 15,000

The Federal Council calls the following members to the Federal Commission for Applied Arts: Daniel Baud-Boy, head of the Ecole des beaux-arts in Geneva; Alfred Altherr, architect and director of the Museum of Applied Arts Zurich; Charles L'Eplattenier, painter and sculptor, La Chaux-de-Fonds; Sophie Hauser, painter and graphic artist, Bern; Albert A. Hoffmann, industrialist, Basel

1918

First grant competition for industrial and applied art; CHF 600 awarded to Oskar Weber, Oetwyl

1922

First national exhibition of applied arts, Halles du Comptoir Suisse, Lausanne; the Federal Interior Department buys 96 works at the recommendation of the Federal Commission for Applied Arts

1972

The number of applications grows consistently. The commission expresses the idea to organize exhibitions of the works submitted for the competition in different Swiss towns. Venue for the time being is Kornhaus Bern (Museum of Applied Arts)

1985

The competition now takes place in two stages: first stage on the basis of documentation, second stage on the basis of originals

1990

Grant recipients of 1989 exhibition at Musée des arts décoratifs, Lausanne; accompanying catalogue

1991

Grant recipients of 1990 exhibition at Museum für Gestaltung Zürich; accompanying catalogue

1992

Grant recipients of 1991 exhibition at Ecole des arts décoratifs, Geneva; accompanying catalogue

1993

Grant recipients of 1992 exhibition at Villa Ciani, Lugano; accompanying catalogue

1994

Award recipients of 1993 exhibition at Kornschütte Lucerne; accompanying catalogue

1995

Award recipients of 1994 exhibition at Museum für Gestaltung Basel; accompanying catalogue

1996

Award recipients of 1995 exhibition at Musée Ariana, Geneva; accompanying catalogue

1997

Award recipients of 1996 exhibition at Museum Neuhaus, Biel; accompanying catalogue

Award recipients of 1997 exhibition at Musée des arts décoratifs, Lausanne

80th anniversary of funding for design; comprehensive publication about design funding published by the Swiss Confederation

1998

Award recipients of 1998 exhibition at Castello Visconteo, Locarno; accompanying catalogue

1999

Award recipients of 1999 exhibition at Dampfzentrale, Bern; accompanying catalogue

2000

Award recipients of 2000 exhibition at Museum Bellerive, Zurich; accompanying catalogue

2001

Reorganisation of federal funding for design, no exhibition

2002–2012

Rotating exhibitions at the Museum für Gestaltung Zürich, mudac Lausanne, and Museum Bellerive, Zurich; each accompanied by a publication

SINCE 2013

Exhibition «Swiss Design Awards» in Basel during the Art Basel and Design Miami/Basel fairs

EXHIBITION DESIGN

Holzer Kobler Architekturen (Zurich / Berlin) have been commissioned with the exhibition architecture of the «Swiss Design Awards» and the Swiss Grand Prix of Design 2014 in Basel for the second time. Specifically designed, multifunctional units that can be used in various ways – including as tables, podiums, mounting or suspension devices – are placed in the exhibition hall, which has been left unchanged in its simplicity. The units, which are consistently kept in black and white, serve as display areas for nominated projects in different categories. Café Pfifferling, designed specifically for the location, acts as a meeting area inside the hall, offering space at curved tables for around 100 guests. The open-plan layout allows for smooth transitions between the cafe and the exhibition areas.

DESIGN DAY

Wednesday, 18 June, 11 am – 18 pm

Together with guests, four national agents of public and private design funding – the Federal Office of Culture, Swiss Cultural Foundation Pro Helvetia, the Creative Hub of Engagement Migros, and the Swiss Design Awards – address different perspectives on the topic of «Design und Production», revealing links and points of contact in coordinated funding for design in Switzerland. This event will be held in German language, partly in French and English language. Free entry. Program information in the appendix.



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